



2020 STRATEGIC FRAMEWORK

Building a dynamic & sustainable organization

VALUES:			
Passion	Respect	Excellence	Integrity

Sport Excellence	Organizational Excellence
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CORE STRATEGIES:			
PODIUM PERFORMANCE through world-class coaching and technical leadership, daily training environments, as well as planning and preparation.	SPORT DEVELOPMENT Support wrestling growth and development through PTSO member service and stakeholder partnerships, collaboration and alignment.	GOVERNANCE & MANAGEMENT Optimal organizational structure through good governance principles and management practices.	SPORT PROMOTION Community and member engagement through strategic communication and messaging, as well as sponsor partnerships

KEY PRIORITIES:			
Coach & Technical Leadership	Coach Education & Development	Organization Structure	Media & Communications
HP Planning & Preparation	Event Hosting Strategy	Management Practices	Marketing & Sponsorship
Tokyo Games Performance	PTSO & Stakeholder collaboration, alignment and partnerships	National Participant Structure	Awards, Recognition & Alumni Relations
		Revenue Generation	

PILLARS TO SUCCESS:		
People	Management Systems	Financial Resources