



2020 STRATEGIC FRAMEWORK

Building a dynamic & sustainable organization

VISION:
to be a leading national sport organization in Canada.

MISSION:
Working in collaboration with our partners, Wrestling Canada Lutte supports the development and growth of wrestling in Canada. We provide athletes, coaches, officials, volunteers and staff with the programs and services they need to succeed from playground to podium.

VALUES:

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| Leadership | Excellence | Integrity | Unity |
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| Sport Excellence | Organizational Excellence |
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CORE STRATEGIES:

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| PODIUM PERFORMANCE through world class planning & preparation | SPORT DEVELOPMENT through PTSO alignment, and athlete & coach leadership | GOVERNANCE & MANAGEMENT through good governance principles & operations and board vision | SPORT PROMOTION through community engagement & marketing / sponsorship partnerships |
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KEY PRIORITIES:

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| HP Structure: -Technical leadership -Training Centres & Daily Training Environment -Podium Pathway & NextGen | Athlete Development Pathway | Organization Structure: -Board development, recruitment & succession planning -Committee & staff structure | Media & Communications: -Staff -Communication Plan |
| HP Planning | Coach Development Pathway | Revenue Generation Strategy | Marketing & Sponsorship Plan |
| Tokyo Games Performance | National Participant Structure | Business Operating Practices | Awards, Recognition & Alumni Relations |
| OTP Core category support | Event Hosting strategy | Risk Management Strategy | International Representation |

PILLARS TO SUCCESS:

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| People | Management Systems | Financial Resources |
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