



WRESTLING CANADA LUTTE
CANADA GAMES SPORT INFORMATION OFFICER
(VOLUNTEER)

ABOUT WRESTLING CANADA LUTTE:

Wrestling Canada Lutte (WCL) is the national sport governing body for Olympic style wrestling in Canada. Working in collaboration with our partners, WCL supports the development and growth of wrestling in Canada. Among its responsibilities, the association selects and prepares Canada's teams that participate in international competitions including Continental Championships, World Championships and major multi-sport Games (ie. Olympic Games).

THE POSITION:

The Sport Information Officer (SIO) works with the Canada Games Council's (CGC) communications staff, the Host Society communications staff, event volunteers and provincial and territorial (PT) mission staff to help ensure the best possible sport coverage of the Canada Games.

LOCATION:

Pre-Games - virtual.

During Games - Winnipeg, Manitoba (tentatively August 5 to 12, 2017 – dates to be confirmed).

Post-Games - virtual.

EXPENSES:

All on-site Games related expenses including travel, accommodations and per diems will be covered.

KEY RESPONSIBILITIES:

Details are enclosed.

ORGANIZATIONAL SCOPE:

The SIO has the authority to act and take measures that are necessary within the parameters of the role as enclosed.

REPORTING STRUCTURE:

The SIO reports and is accountable to the ED.

QUALIFICATIONS:

Details are enclosed.





HOW TO APPLY:

If you believe you have the required qualifications and have a passion for sport, please submit your resume and covering letter by May 15, 2017, 12:00 pm EST to:

Tamara Medwidsky
Executive Director
Email: tamara@wrestling.ca

This application deadline may be extended at the discretion of WCL. We thank all candidates in advance. Only those candidates selected for an interview will be contacted.

Wrestling Canada Lutte is committed to employment equity and encourages applications from all qualified candidates. In addition, we are committed to providing accommodations for people with disabilities. If you require an accommodation, we will work with you to meet your needs.





SPORT INFORMATION OFFICER 2017 Canada Summer Games

The Sport Information Officer (SIO) works with the Canada Games Council's (CGC) communications staff, the Host Society communications staff, event volunteers and provincial and territorial (PT) mission staff to help ensure the best possible sport coverage of the Canada Games.

DUTIES

The Sport Information Officer's duties in the **lead up** to the 2017 Canada Games include:

1. The development of a pre-Games sport information package.

Within the template provided by the Council, the information package outlines:

- a brief history of the sport,
- the history of the sport within the Canada Games and past results,
- the number of athletes competing in each event,
- the number athletes on each team,
- the event format and rules of play,
- the eligibility information,
- the judging/scoring system,
- the playoff and tie breaking format,
- the role of officials in the sport,
- a description of the facility(ies),
- the sport membership numbers and structure,
- a list of athletes to watch for,
- the Canada Games records (if applicable),
- the Canadian records (if applicable),
- the schedule of events

2. Works with Provincial and Territorial Sport Organizations to build a list of athletes and teams that have qualified for the Games.

Canada Games Council

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- Working with the CGC, the Sport Information Officer will develop a series of features to showcase the athletes and teams who will be competing at the Games.
- Format of features can be a formal media release, a bulletin newsletter, social media snippets and/or video content.
- The SIO will promote the content through their National Sport Organization's NSO's channels and tag @2017CanadaGames when possible.

3. Work with the venue media representative to ensure [media mix zones](#) are located in a logical fashion when taking into account flow of traffic,

The Sport Information Officer's duties **during** the 2017 Canada Games include:

4. Liaise with host broadcast/webcast partners, on-site and off-site media regarding the technical aspects of the sport, interpretation of results, sport summaries and interesting anecdotes,

5. Compile tournament statistics, tournament updates, event highlights,

6. Utilize the **NSO** social media platforms to disseminate content. Content may include:

- Live updates on Twitter,
- Action shots of competition on Instagram,
- Daily recaps on Twitter and Facebook,
- Behind the scenes content on SnapChat,
- Video interviews with coaches and athletes before and after competition,

7. Use the official 2017 Canada Games hashtag (**#JCG2017**) and tag **@2017CanadaGames** when appropriate,

8. Use official sport hashtags (list included below),

9. Send daily reports to jallard@canadagames.ca through [storify](#) featuring a recap of that day's events,

10. Keep the CGC, PT media representatives, and the Host Society communications team aware of anything news worthy happening during competitions,

11. Arrange interviews with athletes as requested by members of the media,

12. Submit a brief post-Games final report/evaluation to the CGC.

QUALIFICATIONS

- o Knowledge of the provincial and territorial participants and performance levels at the Canada Games,
- o Knowledge and access to the most current stats packages used by the sport,

- o Knowledge of the sport’s technical package, sport’s typical tactics and strategies, how the Canada Games fit into the sport’s athlete development model,
- o Personality and ability to work with volunteers, staff and anticipate the needs of the media in a multi-sport environment,
- o Experience using social media platforms, namely Facebook, Twitter, Instagram and SnapChat.

Official 2017 Sport Hashtags

#CGAthletics	#CGBaseball
#CGBasketball	#CGCanoeKayak
#CGCycling	#CGDiving
#CGGolf	#CGRowing
#CGSailing	#CGSoftball
#CGSwimming	#CGTennis
#CGTriathlon	#CGVolleyball
#CGWrestling	#JCG2017

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