



## **ANNUAL REPORT 2018-2019**

June 2019

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## VISION, MISSION, VALUES

### VISION

To be a leading wrestling nation through the growth and development of wrestling in Canada and through consistent international podium success.

### MISSION

In cooperation with our members and partners, Wrestling Canada Lutte provides leadership and support to athletes, coaches, officials and support staff in the pursuit of national and international podium success.

### VALUES

#### Passion

We instill the love of wrestling in everything in we do  
We go the extra distance

#### Excellence

We strive for continuous improvement  
We compete to win

#### Respect

We embrace and accept our individual differences  
We show consideration for one another

#### Integrity

We are accountable for our actions  
We stand up for what we believe in

## BOARD OF DIRECTORS 2018-2019

President – Don Ryan  
Director (Athletes) – Jasmine Mian  
Director (Coaches) – Owen Dawkins  
Director (U SPORTS Coaches) – Leo McGee  
Director (Officials) – Lee MacKay  
Director (AB/NT) – Russ Pawlyk  
Director (BC/YT) – Steve Rennalls  
Director (ON) – Jess Tang  
Director (ON) – John Cook  
Director (QC/NB/NS/NL/PE) – Martine Dugrenier  
Director (SK/MB/NU) – Jonathan Smith  
Independent Director – vacant

#### Management Team:

President – Don Ryan  
Director – Russ Pawlyk  
Director – Jasmine Mian

#### Officers:

President – Don Ryan  
Secretary – Martine Dugrenier  
Treasurer – Kelly Rich  
Executive Director – Tamara Medwidsky





## MESSAGE FROM THE EXECUTIVE DIRECTOR

WCL's plans and operations center on our four strategic directions, which include Podium Excellence, Sport Development, Governance & Management, and Sport Promotion, that drive WCL's 2020 Strategic Plan.

In the area of podium excellence we had several outstanding performances, with our best ever Senior World Championship result with four medals, including one world title, one U23 world title and one medal at each of the Junior and Cadet World Championships! We continue to hold ourselves to a high standard, and the significant efforts by our coach & technical leaders, and various support staff in creating world-class daily training environments is evident.

In the area of sport development, we are making progress towards elevating the quality of our events from a hosting perspective and aligning our coach education and development resources vertically across the system.

Support for and development with the BOD continues as we work towards meeting good governance standards. The transition of activating the new committees under our new structure is already underway.

We have also increased our efforts in the area of sport promotion, with a refresh of our website and increased presence on our various media channels, which has resulted in a growth in our viewership.

In my role as Executive Director, I liaise on a regular basis with our various stakeholders, including United World Wrestling (UWW), Sport Canada, Own the Podium, Canadian Olympic Committee, U SPORTS, Sport Matters, CCES and others, on matters related to safe sport, funding, high performance, sport community interests, anti-doping, high performance planning, just to name a few. I'm also a member of UWW's Women in Sport Commission and also serve as Co-Chair of the Summer Sport Caucus, which represents all summer sports in Canada.

Despite the many positive activities and results, WCL also faced and continues to face challenges in the area of safe sport. In response to concerns raised by the WCL membership about the coaching culture that exists at Wrestling Canada Lutte (WCL), the Board, with the support of Own The Podium, commissioned a Review of the high performance coaching environment in July 2018 to better understand the nature and extent of the issue. In addition, and more importantly, we wanted to deal proactively with our commitment to safe sport and to better align with our values.

This resulted in the release of a public report. Since then, WCL has undertaken a number of activities in the area of safe sport and continues work in this space. We are pleased to be conducting a Safe Sport workshop at the upcoming annual meeting to continue putting in place processes, procedures and policies to help create a safe environment for all participants. WCL joins



the growing voices of other sport organizations who are calling for a pan Canadian strategy and commitment to ensure sport provides an inclusive and safe experience for all participants.

While these are positive steps in the right direction, we acknowledge that there is still much more we can do to ensure we are creating an environment where respect, ethical conduct and integrity are the norm.

We all share in the responsibility to help keep moving our sport forward toward success and I thank you for the continued opportunity to contribute in my role as Executive Director and look forward to an exciting year, with Olympic qualifications on the line.

A sincere thank you to all the staff, volunteers, athletes, coaches, medical personnel and officials who continuously engage and make wrestling the best sport. I would also like to thank everyone for taking the time to share their voice and contributions as we continue to work towards meeting our broader 2020 objectives. A particular thank you to the Management Team and the Board of Directors for their efforts as stewards of the association, especially in these trying times.

Yours in Sport,



Tamara Medwidsky  
Executive Director





## **STRATEGIC DIRECTION 1: PODIUM EXCELLENCE**

### **INTRODUCTION**

Despite an incredibly challenging year off the mats with multiple staff changes and the Bennett Report, the High Performance program of WCL continues to deliver podium excellence. This is a credit to the athletes and coaches, particularly the leadership of Head Coach, Tonya Verbeek.

On average our head coach is away from home 50% of the time at competitions, camps, meetings and more. In addition she committed to getting out and about to visit athletes and coaches in their daily training environments.

The diversity of our program is our strength. The challenge is to bring all of this together under severe tournament pressure and our coaches have demonstrated this time and time again throughout the year.

Essentially, the work of the high performance team is to “get out of the way” of the coaches and athletes, support them as much as we can and ensure that they have what they need.

I would like to thank Scott Vass and the Integrated Support Team for their tremendous work in supporting the program. Nationally and locally, we have world class experts ensuring that our athletes are well prepared and taken care of at home and abroad.

This year will be all about maximizing our resources to secure Olympic qualification. We appreciate the support of the entire wrestling community in supporting us to get there.

### **A – COACHING & TECHNICAL LEADERSHIP**

In July 2018 WCL hired an interim High Performance Director. Lúcas Ó’Ceallacháin joins Wrestling Canada Lutte from the GC2018 Commonwealth Games in Australia where he worked as the Competition Manager for Wrestling. Prior to this Lúcas worked with United World Wrestling as the Development Director, overseeing a program of athlete selections and 114 scholarships for the Rio Olympics. In January Lúcas agreed to a long term contract to December 2020 with WCL to take the program through to the Olympics.

In April 2019 the vacant High Performance Manager and High Performance Coordinator roles were merged into that of High Performance Coordinator and WCL secured Jennifer Stairs for the role. Jenn joins following an extensive background in Ontario CSI and also in Wheelchair Rugby.

Due to the changes in the program, the High Performance Unit (HPU) is much more streamlined with the trio of High Performance Director, Head Coach and IST Manager running the program and responsible for their respective areas. This new structure also allows for more role autonomy and greater efficiency.



Upon arrival to the role, the new HPD conducted a number of centre visits to establish working relationships with the 4 HP centres. This tied in with the SPLISS Review and helped to build the OTP funding submission for 2019-20.

The Coaches Conference held in Ottawa in December also allowed for dissemination of many of the fundamentals of the high performance program to a wider audience. This initiative was further supported by the interaction between our high performance coaches and a wider audience of attending coaches.

Our own coaches continue their own professional development through the Advanced Diploma in Coaching, the Coaching Enhancement Program of OTP and the HP Coaches Summit. Additionally, a range of webinars will be run in conjunction with the IST Leads and the Coaches Council.

## **B – HIGH PERFORMANCE PLANNING & PREPARATION**

The HPD conducted a review of the current High Performance program of WCL using the SPLISS (Sports Policy Factors Leading to International Sporting Success) model. This model helped to identify areas of improvement as well as those areas that WCL runs well. Essentially the findings established that WCL has a relatively well resourced program but to go to the next level these resources would need to be targeted even more.

This review underpinned the successful funding proposal submission to Own the Podium and received strong praise from OTP. The overall message of the findings was to wrestle smarter, not harder. Innovation and sporting intelligence have been critical to our success and we should embrace that further.

In linking to that, the Gold Medal Profile has been developed by David Lopez for both men and women. We do not have one for Greco-Roman. The GMP informs the technical planning of our high performance coaches and athletes. It identifies the key focus areas that are proven to deliver medals. With limited time and depth we have to have more targeted approaches to what we do, why we do it and how we do it.

In addition to this, the International Performance Index has become a great asset for the HPU in selecting athletes and assigning resources. The women's benchmark is 2.5 and the men's is 2.0. Athletes and coaches can check their IPI after each event. It also ensures that athletes are seeking out a higher level of competition on a regular basis. It is the basis of our carding criteria and will continue to come to the fore.

The planning and consultation with the centre coaches also led to the online publication of the Senior Yearly Training Plan. This YTP identifies the mandatory components of the program and serves as the skeleton plan for personalised plans.





### **NextGen Updates and Shifts**

The Next Gen program was shifted to an Under 23 program in 2018. The long term aim will be to shift to a Junior program in 2020 and beyond. This decision was taken based on the lack of significant investment in our Junior program. There is a proven correlation between success at the Junior level and the Olympic level. Additionally, feedback from coaches indicated that the time needed to educate athletes about the requirements for high performance was significant, leading to a trend of late bloomers in the Canadian system. Our overall aim is to reduce the age at which Canadians have their first big performance so that they can repeat it. This strategic shift will also help our men's program in the long term.

Only athletes under the age of 23 were selected for the program. In selection, coaches looked at their national and international performances, measured their skills against the Gold Medal Profile and considered our depth in all weight classes at the senior level. The program consists of two domestic camps (Vancouver/Calgary), one international tour (Sassari) and one peak event (JR Worlds or U23 depending on age).

The first intake camp took place for the Next Gen athletes in Vancouver in December 2018. This camp included educational sessions on the Integrated Support Team and Gap Analysis with the Next Gen Coaches. Additionally, Next Gen Coaches liaise with the athlete and their personal coach to ensure they are meeting their requirements.

### **High Performance Advisory Committee**

We would like to extend our thanks to Vang and the members of the HPAC for their contribution. Having their support ensures that our decision making process is scrutinized, robust and objective.

We successfully delivered the Internal Nomination Procedures for Lima PanAm Games and Tokyo 2020 Olympic Games. Wrestling was the second sport in Canada to complete their INP for Tokyo.

We are currently working on further policy changes to the carding criteria (greater emphasis on Juniors, IPI and less focus on domestic events), wrestle offs, athlete agreements (greater accountability), athlete handbook with all info relevant to them.

In order to provide even further levels of transparency we are suggesting an independent audit of the policies of the high performance program.

The Integrated Support Team (IST) of WCL continues to be one of our greatest assets. There is a clear gap emerging between athletes and coaches who take on board the advice and expertise of the IST and those who do not. This is of particular note in the weight management, recovery and nutrition strategies that served the team so well at the 2018 World Championships. Greater accountability in this area is expected in the lead up to Tokyo 2020.



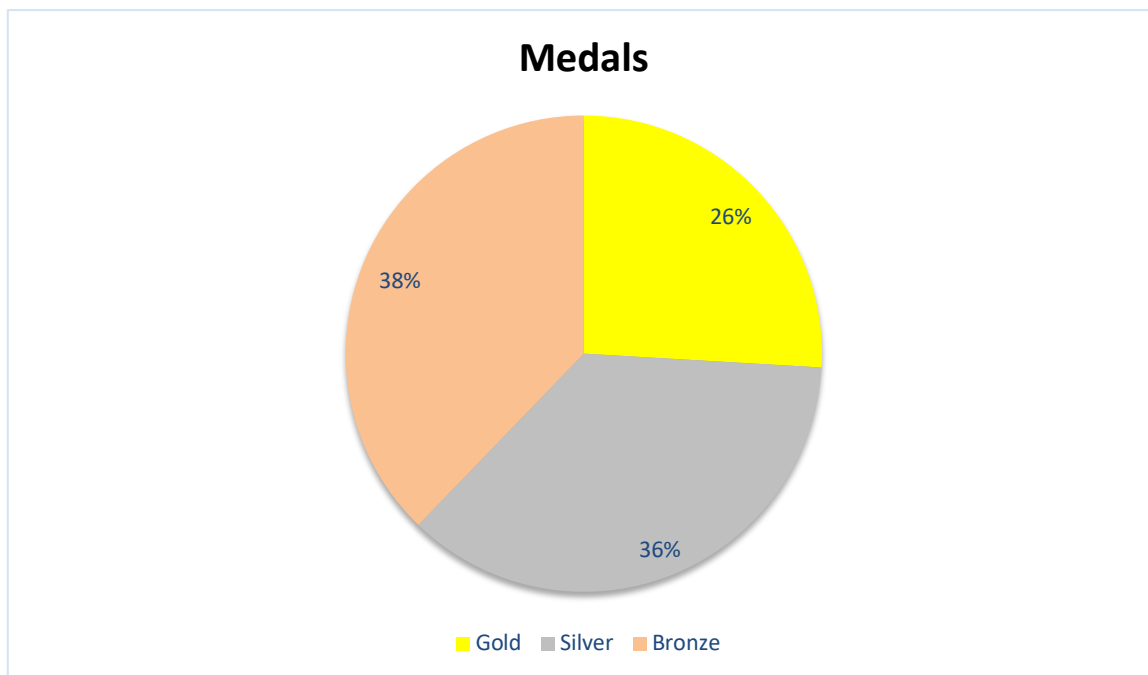


The HP Unit took the decision to build on our TOPS experience and to run Gold Medal Profile camps regularly to address gaps with athletes and coaches. These GMP Camps provide key interventions for the coaches, athletes and IST leads to work on areas of improvement together. Our aim is to run these at least 3 times in a season.

In addition to the Hydration study, a heat acclimation study will be conducted ahead of Tokyo 2020. Heat and humidity are predicted to impact on performance of all sports in Tokyo and this is an opportunity to prepare for it in advance.

### **C – GAMES / CHAMPIONSHIP PERFORMANCE**

A total of 135 medals over almost 40 events capped a hugely successful year for WCL and the High Performance Program. Chief among these was a record breaking 4 medal haul at the Senior World Championships in Budapest. Notable medals were achieved at the Junior World Championships by Aly Barghout with silver in the 125kg for the men and Alexandria Town in the U23 World Championships. Full table attached for info.



## 2018-2019 International Medal Performances - Summary

	Gold	Silver	Bronze	Total
<b>CAN Total of Medals from April 1st 2018 to April 1st 2019</b>	<b>35</b>	<b>49</b>	<b>51</b>	<b>135</b>

Level	Event	Seniors				U23				Juniors				Cadets			
		G	S	B	Total	G	S	B	Total	G	S	B	Total	G	S	B	Total
Championships	World Championship	1	1	2	4	1			1		1		1			1	1
	Pan American Championship	1	4	7	12					3	5	5	13		4	7	11
Games	Commonwealth Games	2	5	3	10												
Other	World University Championship	4	5	4	13												
International Tournaments	Canada Cup	9	11	10	30												
	City of Sassari Tournament	3	5	2	10												
	Mongolia Open			1	1												
	Grand Prix of Spain	2	3	5	10												
	Poland Open	2		1	3												
	Ion Corneanu & Ladislau Simon Memorial			1	1												
	Dave Schultz Memorial International	4	3		7												
	Klippan Lady Open		1	1	2												
	Cerro Pelado International			1	1												
	Grand Prix of Germany	3	1		4												
<b>TOTAL</b>		<b>31</b>	<b>39</b>	<b>38</b>	<b>108</b>	<b>1</b>			<b>1</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>14</b>	<b>4</b>	<b>8</b>	<b>12</b>	

Level	Event	Seniors							
		Women				Men's FS			
		G	S	B	Total	G	S	B	Total
Games	Commonwealth Games	2	3	1	6		2	2	4
Championships	Pan American Championship	1	3	2	6		1	5	6
	World Championship	1	1	2	4				
Other	World University Championship	4	3	1	8		2	3	5
	Canada Cup	4	4	4	12	5	7	6	18
International Tournaments	City of Sassari Tournament	1	2	1	4	2	3	1	6
	Mongolia Open							1	1
	Grand Prix of Spain	1	1	3	5	1	2	2	5
	Poland Open	2		1	3				
	Ion Corneanu & Ladislau Simon Memorial			1	1				
	Dave Schultz Memorial International	4	2		6		1		1
	Klippan Lady Open		1	1	2				
	Cerro Pelado International							1	1
	Grand Prix of Germany	3	1		4				
<b>TOTAL</b>		<b>23</b>	<b>21</b>	<b>17</b>	<b>61</b>	<b>8</b>	<b>18</b>	<b>21</b>	<b>47</b>

# 2018-2019 International Medal Performances - Individual Results














Date	Place	Name	Competition	Style	Age Group	Weight	Rank
2018-04-12	Gold Coast	Weicker, Diana Mary Helen	Commonwealth Games	Female wrestling	Seniors	53	1
2018-04-12	Gold Coast	Wiebe, Erica Elizabeth	Commonwealth Games	Female wrestling	Seniors	76	1
2018-04-12	Gold Coast	Fazzari, Michelle	Commonwealth Games	Female wrestling	Seniors	62	2
2018-04-12	Gold Coast	Jarvis, Korey	Commonwealth Games	Freestyle	Seniors	125	2
2018-04-12	Gold Coast	Lappage, Danielle	Commonwealth Games	Female wrestling	Seniors	68	2
2018-04-12	Gold Coast	MacDonald, Jessica Anne Marie	Commonwealth Games	Female wrestling	Seniors	50	2
2018-04-12	Gold Coast	Takahashi, Steven	Commonwealth Games	Freestyle	Seniors	57	2
2018-04-12	Gold Coast	Balfour, Jevon	Commonwealth Games	Freestyle	Seniors	74	3
2018-04-12	Gold Coast	Schaefer, Emily Suzanne	Commonwealth Games	Female wrestling	Seniors	57	3
2018-04-12	Gold Coast	Steen, Jordan David	Commonwealth Games	Freestyle	Seniors	97	3
2018-05-03	Lima	Keefe, Veronica	Pan American Championship	Female wrestling	Seniors	72	1
2018-05-03	Lima	Beauregard, Laurence	Pan American Championship	Female wrestling	Seniors	59	2
2018-05-03	Lima	Bodnarchuk, Joshua	Pan American Championship	Freestyle	Seniors	61	2
2018-05-03	Lima	Graham, Breanne Leigh	Pan American Championship	Female wrestling	Seniors	65	2
2018-05-03	Lima	Nania, Cara	Pan American Championship	Female wrestling	Seniors	55	2
2018-05-03	Lima	Chaves, Alexander	Pan American Championship	Freestyle	Seniors	70	3
2018-05-03	Lima	Daye-Finlay, Shawn	Pan American Championship	Freestyle	Seniors	79	3
2018-05-03	Lima	Dufour, Jade Marie	Pan American Championship	Female wrestling	Seniors	50	3
2018-05-03	Lima	Jarvis, Korey	Pan American Championship	Freestyle	Seniors	125	3
2018-05-03	Lima	Steen, Jordan David	Pan American Championship	Freestyle	Seniors	97	3
2018-05-03	Lima	Town, Alexandra	Pan American Championship	Female wrestling	Seniors	57	3
2018-05-03	Lima	Webb, Dalton	Pan American Championship	Freestyle	Seniors	92	3
2018-05-25	Guatemala City	Addo, Vivica Akuorkor	Pan American Championship	Female wrestling	Cadets	46	2
2018-05-25	Guatemala City	Lee, Carson Barry	Pan American Championship	Freestyle	Cadets	80	2
2018-05-25	Guatemala City	McNeil, Lachlan Maurice	Pan American Championship	Freestyle	Cadets	55	2
2018-05-25	Guatemala City	Nickel, Aleah Noelle	Pan American Championship	Female wrestling	Cadets	61	2
2018-05-25	Guatemala City	Bachiu, Halle Beryl	Pan American Championship	Female wrestling	Cadets	40	3
2018-05-25	Guatemala City	di Benedetto, Serena Rosa	Pan American Championship	Female wrestling	Cadets	43	3
2018-05-25	Guatemala City	Gandrabura, Nicolae	Pan American Championship	Freestyle	Cadets	60	3
2018-05-25	Guatemala City	McCrackin, Magnus Tyree	Pan American Championship	Freestyle	Cadets	71	3
2018-05-25	Guatemala City	Rouleau, Vianne Elizabeth	Pan American Championship	Female wrestling	Cadets	69	3
2018-05-25	Guatemala City	Seal, Victoria Joie	Pan American Championship	Female wrestling	Cadets	53	3
2018-05-25	Guatemala City	White, Anika Elizabeth	Pan American Championship	Female wrestling	Cadets	73	3
2018-05-27	Sassari	Beauregard, Laurence	City of Sassari Tournament	Female wrestling	Seniors	59	1
2018-05-27	Sassari	Choquette, Frederick	City of Sassari Tournament	Freestyle	Seniors	125	1
2018-05-27	Sassari	Phulka, Jasmit Singh	City of Sassari Tournament	Freestyle	Seniors	74	1
2018-05-27	Sassari	Bellavia, Amy	City of Sassari Tournament	Female wrestling	Seniors	57	2
2018-05-27	Sassari	Capellan, Darthe	City of Sassari Tournament	Freestyle	Seniors	57	2
2018-05-27	Sassari	Dufour, Jade Marie	City of Sassari Tournament	Female wrestling	Seniors	53	2
2018-05-27	Sassari	Moore, Alexander Robert	City of Sassari Tournament	Freestyle	Seniors	86	2
2018-05-27	Sassari	Palermo, Marco	City of Sassari Tournament	Freestyle	Seniors	61	2
2018-05-27	Sassari	Deschatelets, Richard Philipp Junior	City of Sassari Tournament	Freestyle	Seniors	97	3
2018-05-27	Sassari	Slater, Dejah Anielia	City of Sassari Tournament	Female wrestling	Seniors	68	3
2018-06-09	Ulan-Baatar	Phulka, Jasmit Singh	Mongolia Open	Freestyle	Seniors	74	3
2018-07-02	Zagreb	Lee, Carson Barry	World Championship	Freestyle	Cadets	80	3
2018-07-07	Guelph	Barghout, Aly Medhat Abde	Canada Cup	Freestyle	Seniors	125	1
2018-07-07	Guelph	Brouillette, Jescia Lise	Canada Cup	Female wrestling	Seniors	62	1
2018-07-07	Guelph	Deschatelets, Richard Philipp Junior	Canada Cup	Freestyle	Seniors	97	1
2018-07-07	Guelph	Lappage, Danielle	Canada Cup	Female wrestling	Seniors	68	1
2018-07-07	Guelph	MacDonald, Jessica Anne Marie	Canada Cup	Female wrestling	Seniors	50	1
2018-07-07	Guelph	Moore, Alexander Robert	Canada Cup	Freestyle	Seniors	86	1
2018-07-07	Guelph	Steen, Jordan David	Canada Cup	Freestyle	Seniors	92	1
2018-07-07	Guelph	Wiebe, Erica Elizabeth	Canada Cup	Female wrestling	Seniors	76	1
2018-07-07	Guelph	Williams, Dillon Emmanuel	Canada Cup	Freestyle	Seniors	65	1
2018-07-07	Guelph	Ambo, Brayden William	Canada Cup	Freestyle	Seniors	79	2
2018-07-07	Guelph	Asselstine, Michael	Canada Cup	Freestyle	Seniors	65	2
2018-07-07	Guelph	Balfour, Jevon	Canada Cup	Freestyle	Seniors	74	2
2018-07-07	Guelph	di Stasio, Justina	Canada Cup	Female wrestling	Seniors	76	2
2018-07-07	Guelph	Grote, Skylar	Canada Cup	Female wrestling	Seniors	65	2
2018-07-07	Guelph	Molle, Sean Allan	Canada Cup	Freestyle	Seniors	125	2
2018-07-07	Guelph	Palani, Aso	Canada Cup	Freestyle	Seniors	61	2
2018-07-07	Guelph	Shamiya, Ahmed	Canada Cup	Freestyle	Seniors	86	2
2018-07-07	Guelph	Taylor, Hannah Fay	Canada Cup	Female wrestling	Seniors	57	2
2018-07-07	Guelph	Webb, Dalton	Canada Cup	Freestyle	Seniors	97	2
2018-07-07	Guelph	Weicker, Diana Mary Helen	Canada Cup	Female wrestling	Seniors	53	2
2018-07-07	Guelph	Beauregard, Laurence	Canada Cup	Female wrestling	Seniors	59	3
2018-07-07	Guelph	Choquette, Frederick	Canada Cup	Freestyle	Seniors	125	3
2018-07-07	Guelph	Di Bacco, Olivia Grace	Canada Cup	Female wrestling	Seniors	68	3
2018-07-07	Guelph	Lee, Hunter Jeffery	Canada Cup	Freestyle	Seniors	86	3
2018-07-07	Guelph	Mangat, Baljot	Canada Cup	Freestyle	Seniors	79	3
2018-07-07	Guelph	Nania, Cara	Canada Cup	Female wrestling	Seniors	55	3
2018-07-07	Guelph	Pye, Clayton	Canada Cup	Freestyle	Seniors	92	3
2018-07-07	Guelph	Rowe, Tyler	Canada Cup	Freestyle	Seniors	74	3
2018-07-07	Guelph	Sadiku, Ligrit	Canada Cup	Freestyle	Seniors	61	3
2018-07-07	Guelph	Town, Alexandra	Canada Cup	Female wrestling	Seniors	57	3

2018-07-14	Madrid	Balfour, Jevon	Grand Prix of Spain	Freestyle	Seniors	74	1
2018-07-14	Madrid	Wiebe, Erica Elizabeth	Grand Prix of Spain	Female wrestling	Seniors	76	1
2018-07-14	Madrid	Capellan, Darthe	Grand Prix of Spain	Freestyle	Seniors	57	2
2018-07-14	Madrid	Fox, Natasha	Grand Prix of Spain	Female wrestling	Seniors	50	2
2018-07-14	Madrid	Phulka, Jasmit Singh	Grand Prix of Spain	Freestyle	Seniors	74	2
2018-07-14	Madrid	di Stasio, Justina	Grand Prix of Spain	Female wrestling	Seniors	76	3
2018-07-14	Madrid	Lappage, Danielle	Grand Prix of Spain	Female wrestling	Seniors	68	3
2018-07-14	Madrid	Lee, Hunter Jeffery	Grand Prix of Spain	Freestyle	Seniors	92	3
2018-07-14	Madrid	MacDonald, Jessica Anne Marie	Grand Prix of Spain	Female wrestling	Seniors	50	3
2018-07-14	Madrid	Williams, Dillon Emmanuel	Grand Prix of Spain	Freestyle	Seniors	70	3
2018-08-16	Fortaleza	Davis, Jayd Alexandria	Pan American Championship	Female wrestling	Juniors	53	1
2018-08-16	Fortaleza	Slater, Dejah Aniela	Pan American Championship	Female wrestling	Juniors	68	1
2018-08-16	Fortaleza	Taylor, Hannah Fay	Pan American Championship	Female wrestling	Juniors	57	1
2018-08-16	Fortaleza	Barghout, Aly Medhat Abde	Pan American Championship	Freestyle	Juniors	125	2
2018-08-16	Fortaleza	Bridgewater, Ty	Pan American Championship	Freestyle	Juniors	74	2
2018-08-16	Fortaleza	Fendelet, Megan Rose	Pan American Championship	Female wrestling	Juniors	65	2
2018-08-16	Fortaleza	Lee, Hunter Jeffery	Pan American Championship	Freestyle	Juniors	92	2
2018-08-16	Fortaleza	Palermo, Marco	Pan American Championship	Freestyle	Juniors	61	2
2018-08-16	Fortaleza	Brinkac, Sara Elizabeth-Ann	Pan American Championship	Female wrestling	Juniors	59	3
2018-08-16	Fortaleza	Deschatelets, Richard Philipp Junior	Pan American Championship	Freestyle	Juniors	97	3
2018-08-16	Fortaleza	Liu, Xiao Ping	Pan American Championship	Female wrestling	Juniors	62	3
2018-08-16	Fortaleza	McNeice, Connor Quinn	Pan American Championship	Freestyle	Juniors	65	3
2018-08-16	Fortaleza	Sales, Gunnar William	Pan American Championship	Freestyle	Juniors	70	3
2018-09-04	Goiana	Beauregard, Laurence	World University Championship	Female wrestling	Seniors	59	1
2018-09-04	Goiana	Dufour, Jade Marie	World University Championship	Female wrestling	Seniors	50	1
2018-09-04	Goiana	Moore, Indira	World University Championship	Female wrestling	Seniors	68	1
2018-09-04	Goiana	Morais, Linda	World University Championship	Female wrestling	Seniors	62	1
2018-09-04	Goiana	Follensbee, Taylor	World University Championship	Female wrestling	Seniors	76	2
2018-09-04	Goiana	Heffel, Hayley	World University Championship	Female wrestling	Seniors	65	2
2018-09-04	Goiana	Jagas, Samuel	World University Championship	Freestyle	Seniors	57	2
2018-09-04	Goiana	Molle, Sean Allan	World University Championship	Freestyle	Seniors	125	2
2018-09-04	Goiana	Town, Alexandra	World University Championship	Female wrestling	Seniors	57	2
2018-09-04	Goiana	Demarinis, Vincent	World University Championship	Freestyle	Seniors	65	3
2018-09-04	Goiana	Kuebeck, Shauna	World University Championship	Female wrestling	Seniors	72	3
2018-09-04	Goiana	Moore, Alexander Robert	World University Championship	Freestyle	Seniors	86	3
2018-09-04	Goiana	Rowe, Tyler	World University Championship	Freestyle	Seniors	74	3
2018-09-07	Warsaw	Lappage, Danielle	Poland Open	Female wrestling	Seniors	65	1
2018-09-07	Warsaw	Wiebe, Erica Elizabeth	Poland Open	Female wrestling	Seniors	76	1
2018-09-07	Warsaw	MacDonald, Jessica Anne Marie	Poland Open	Female wrestling	Seniors	50	3
2018-09-17	Trnava	Barghout, Aly Medhat Abde	World Championship	Freestyle	Juniors	125	2
2018-09-21	Bucharest	Stewart, Samantha	Ion Corneanu & Ladislau Simon Memorial	Female wrestling	Seniors	57	3
2018-10-22	Budapest	di Stasio, Justina	World Championship	Female wrestling	Seniors	72	1
2018-10-22	Budapest	Lappage, Danielle	World Championship	Female wrestling	Seniors	65	2
2018-10-22	Budapest	Weicker, Diana Mary Helen	World Championship	Female wrestling	Seniors	53	3
2018-10-22	Budapest	Wiebe, Erica Elizabeth	World Championship	Female wrestling	Seniors	76	3
2018-11-12	Bucharest	Town, Alexandra	World Championship	Female wrestling	U23	57	1
2019-01-23	Colorado Springs	Brouillette, Jescia Lise	Dave Schultz Memorial International	Female wrestling	Seniors	62	1
2019-01-23	Colorado Springs	Dibacco, Olivia	Dave Schultz Memorial International	Female wrestling	Seniors	68	1
2019-01-23	Colorado Springs	MacDonald, Jessica Anne Marie	Dave Schultz Memorial International	Female wrestling	Seniors	50	1
2019-01-23	Colorado Springs	Stewart, Samantha	Dave Schultz Memorial International	Female wrestling	Seniors	53	1
2019-01-23	Colorado Springs	Kramble, Natasha	Dave Schultz Memorial International	Female wrestling	Seniors	50	2
2019-01-23	Colorado Springs	Parsons, Jade	Dave Schultz Memorial International	Female wrestling	Seniors	53	2
2019-01-23	Colorado Springs	Takahashi, Steven	Dave Schultz Memorial International	Freestyle	Seniors	57	2
2019-02-16	Klippan	Brouillette, Jescia Lise	Klippan Lady Open	Female wrestling	Seniors	62	2
2019-02-16	Klippan	Weicker, Diana Mary Helen	Klippan Lady Open	Female wrestling	Seniors	55	3
2019-02-21	La Habana	Capellan, Darthe	Cerro Pelado International	Freestyle	Seniors	57	3
2019-02-22	Dormagen	Dibacco, Olivia	Grand Prix of Germany	Female wrestling	Seniors	68	1
2019-02-22	Dormagen	Stone-Papadopoulos, Braxton Rei	Grand Prix of Germany	Female wrestling	Seniors	65	1
2019-02-22	Dormagen	Weicker, Diana Mary Helen	Grand Prix of Germany	Female wrestling	Seniors	53	1
2019-02-22	Dormagen	Lappage, Danielle	Grand Prix of Germany	Female wrestling	Seniors	68	2








## KEY ACTIVITIES 2018-2019

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

Activity	Status	Notes
▪ Individual training centre debriefs		Conducted in person by the HPD with each centre coach
▪ Deliver successful Commonwealth Games with a performance benchmark of 10 medals		10 medals – 2 Gold, 5 Silver, 3 Bronze
▪ Coaching conference (Fall 2018)		
▪ Deliver Competition Development course with integrated HP approach (Fall 2018)		
▪ Complete GMP / PP <ul style="list-style-type: none"> <li>○ Phase 1 – August 2018</li> </ul>		GMP has been completed for both men and women for freestyle
▪ Hire Interim HPD position		
▪ Implementation of new NG program		Focus on U23 athletes
▪ Implementation of new Sport Canada AAP criteria		
▪ Enhanced Coaching evaluations and PD (Fall 2018)		Ongoing
▪ Completion of Club Partnership Framework		The current framework is being maintained through the remainder of the quadrennial
▪ Development of Cadet Programming Approach (Fall 2018)		
▪ Enhanced Integration of Performance Analysis		
▪ Hydration Project		Ongoing



▪ Pan American Games INP development		
▪ Pan American Games preparation		
▪ OQ preparation		
▪ Coach Targeted Professional Development for 4 HP coaches and 2 NextGen Coaches		CEP program with OTP Communications Workshop Mentoring program for lead coach
▪ Analytics review of U17/U19 nationals age groups and participation/retention models		Low priority

#### KEY ACTIVITIES 2019-2020

- Pan Am Games, Lima, Peru, August 2019
- Senior World Championships/Olympic Qualification, Kazakhstan, September 2019
- Familiarization and Gold Medal Profile Camp Tokyo, Japan, October 2020
- OTP Submission and Coaching Debrief
- U23 World Championships October 2019
- PanAm Championships/OQ March 2020
- GMP Camps
- Finalize new High Performance Unit structure
- Carding policy additional updates
- Policy Audit
- Athlete Handbook
- Alignment of the athlete and coach pathways using the GMP



## **STRATEGIC DIRECTION 2: SPORT DEVELOPMENT**

### **A – COACH EDUCATION & DEVELOPMENT**

WCL has spent the majority of the year updating technical content, as well as the Participant Development Model (PDM), the Coach Development Model, and updating the Operations Manual, including streamlined delivery and evaluation of the NCCP program.

Recognizing some critical gaps in the system over the last year based on critical feedback from the membership and with some recent staffing shifts, the Coach Education & Development Advisory Committee (CEDAC) met several times in the last few weeks to address these issues.

#### REVIEW OF COACH DEVELOPERS (CDs)

The CEDAC reviewed a current list of CDs in the system and it was noted that there are a number of CDs that have not undertaken core training, or other required training in the CD pathway, which is preventing them from delivering courses or evaluating.

Each PTSO will be receiving a copy of its respective CDs currently in the system, including Learning Facilitators (LFs), Coach Evaluators (CEs) and Master Coach Developers (MCDs), in the next several weeks. PTSOs will be asked to follow up on discrepancies with the list and their proposed CD pool going forward. This information will be assessed by the CEDAC to determine that each respective CD pool meets the required training minimums and follows WCL's CD pool parameters.

WCL will explore facilitating and hosting a content specific training session for CDs, as necessary.

#### REVISED COST PARTICIPANT GRID

The cost participant grid has been reviewed by the CEDAC Coach Education & Development Advisory Committee and will be communicated by the end of June.

#### COMPETITION INTRODUCTION DE-INTEGRATION

WCL is in the process of de-integrating the module, such that future delivery will include multi-sport training (delivered by the Coaching Association of Canada) and sport-specific training (delivered by WCL & PTSOs) and sport-specific evaluation (delivered by WCL & PTSOs).

Competition Introduction Part A will become the "Sport Coach" module and Competition Introduction Part B will become the "Club Coach" module.





Until that de-integration is complete, Part A and Part B integrated training can be delivered in the current format, noting the completion of the following prerequisite courses by the coach, in advance of undertaking Part A and/or Part B training:

- NCCP Make Ethical Decisions (online module - <https://www.coach.ca/nccp-make-ethical-decisions-med--s16834>)
- NCCP Emergency Action Plan (online module free of charge – accessed in the coach’s Locker profile under eLearning)
- NCCP Sport Nutrition (online module - <https://www.coach.ca/nccp-sport-nutrition-p162026>)
- NCCP Making Headway (online module - <https://www.coach.ca/-p153487>)

To support the need for a safer sporting environment, Learning Facilitators and all Coach Developers must include “Rule of Two” in the class presentation and Coach Evaluators must include “Rule of Two” discussions in the evaluation process.

A specific transition plan will be communicated in the fall.

#### COMPETITION DEVELOPMENT

WCL is still in the process of updating technical content, with Competition Development becoming the “Performance Coach” module upon completion.

Until the revised materials are completed, Competition Development will be delivered with no restrictions in the current format, by WCL or as approved by WCL. As above, to support the need for a safer sporting environment, Learning Facilitators and all Coach Developers must include “Rule of Two” in the class presentation and Coach Evaluators must include “Rule of Two” discussions in the evaluation process.

WCL will also be looking to host between 1-2 course(s) before the end of the fiscal year. Date / time to be determined. Given that the last WCL hosted course was in the west, we anticipate one course to be hosted in the east. A specific transition plan will be communicated in the fall.

#### COACH SYMPOSIUM

WCL was pleased to host its first ever Coach Symposium “From Mats to Medals”. Focused on creating a culture of excellence from development to the international stage, this conference featured our community’s experts introducing the WCL Gold Medal Profile as well as sharing best practices on club development. Kicked off by international keynote speaker and high performance consultant Gary Keegan, this conference combined topical education sessions and networking opportunities.



The event was attended by 24 coaches, and supported by most of WCL's technical staff. The feedback was extremely positive and WCL is exploring the feasibility and topics for another conference later this fiscal year.

## **B – EVENT HOSTING**

The following is a list of WCL sanctioned and / or WCL supported events that took place in the last fiscal year:

- U17 / U19 Championships (April 2018) – Edmonton, AB
- Canada Cup (July 2018) – Guelph, ON
- U SPORTS Championships (February 2019) – Calgary, AB
- Junior / Senior Canadian Championships (March 2019) – Saskatoon, SK
- U17 / U19 Championships (April 2019) – Fredericton, NB

WCL has invested in additional technology to ensure that all sanctioned events are available through a webstream on WCL's YouTube channel.

The Events & Hosting Advisory Committee (EHAC) has been hard at work, reviewing feedback from events and drafting an event hosting framework for the BOD's consideration. The committee also reviewed and revised the 2020 Championship bid packages and included an objective scoring matrix to assess all incoming bids. The committee will be reviewing all incoming bids with a recommendation for the BOD's consideration in the next several weeks.

## **C – PTSO & STAKEHOLDER COLLABORATION, ALIGNMENT & PARTNERSHIPS:**

### COLLABORATION & COMMUNICATION

We had previously identified some gaps in the communication with our membership, which was addressed in part by the hosting of our PTSO partner calls. These partner calls have become an effective forum to:

- Inform the membership on new initiatives and results from existing ones
- Answer any questions
- Receive and provide feedback on current events
- Share best practices and ideas

Moving forward, it will be important to continue to improve our capacity to communicate with the WCL community. This will be made possible by facilitating the alignment of PTSO services and developing a nationwide database. This will result in reducing the administrative demands of membership and event registration, as well as reporting to provincial and federal funding partners and ultimately increase the capacity of PTSOs to focus on wrestling specific programming within their provinces.



## ATHLETE DEVELOPMENT

### **Skill Awards**

Managing the Skill Awards program has presented challenges due to staff resources and various priorities in the overall development portfolio.

WCL does not currently have a NCCP stream aimed specifically at intermediate, less competitive oriented programs (eg. Instruction) and the Skill Awards program could be oriented to fill that gap. There are numerous examples of successful skills and physical literacy programs in Canadian sport – Athletics (Run, Jump, Throw); Speed Skating (Cutting Edge Pin Program) and Swimming (CANSwim) to name a few. The Skill Awards program fits into this same mold.

Gord Sturrock from BC has been instrumental in developing a similar skills-based physical literacy program named “Sports on Mats: The Clear Path to High Achievement & Greater Health”. There is a great opportunity for a partnership on an aligned program in this area.

WCL will be reviewing the program in the 2019-2020 fiscal year to assess program gaps and then determine a plan on how best WCL can facilitate and support the PTSOs in stronger delivery in the future.

### **Canada Games**

Wrestling has again been included in the list of 2025 Canada Summer Games Core Sports.

Preparation for the 2021 Games being held in Niagara, is well underway with the following:

- Proposed change in minimum coaching certification requirements was addressed with the Coach Education & Development Advisory Committee and agreed by 10 PTSOs. WCL is currently awaiting confirmation from the Canada Games Council (CGC).
- Schedule is currently being reviewed by CGC. Wrestling competition is tentatively scheduled for week 1, between August 9-11, 2021.
- The technical package is currently being reviewed by the PTSOs.
- The Canadian Team Trials for selection the 2020 Olympic Games are also serving as a test event for the 2021 Games.

## U SPORTS

The 2019 U SPORTS Championships were held at the University of Calgary with great success. As in previous years, WCL contributed a significant amount of funding to offset Championships costs for all athlete participants. Congratulations to the Brock Badgers program on winning both men’s and women’s team titles for the sixth consecutive season. Brock University has been tentatively confirmed as the host of the 2020 Championships.



CanWest saw the departure of 2 teams in the last 2 years. Earlier this spring University of Fraser Valley communicated that they were suspending operations of the wrestling program for the 2019-20 season, with individual wrestlers being supported by the university should wrestlers decide to pursue eligibility for Canada West and U SPORTS. They have since declared that they will be in Canada West Wrestling next year, but there are concerns about the future directions for wrestling at UFV.






In the AUS, concerns about the qualification restrictions remains a matter to address in the long-term.

These are of urgent concern to WCL, as the U SPORTS league continues to be a critical component of WCL's athlete development pathway. The varsity coaches spoke to their concerns at their annual varsity coaches meeting and have expressed a desire to form an ad hoc committee with WCL to address these concerns. WCL is also





We are currently waiting for detailed updates from U SPORTS on the proposed sport model, which may impact WCL in various areas.

#### KEY ACTIVITIES 2018-2019

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

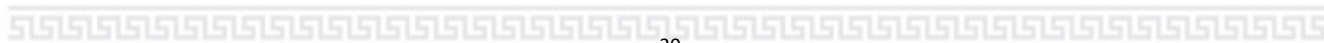
Activity	Status	Notes
▪ Competition Development Final Approval		
▪ Complete NCCP Operations Manual revisions + publish		
▪ Complete de-integration and revision of Competition Introduction context		
▪ Complete training and upgrading of Coach Developer Program		
▪ Complete WCL competition review, with recommendations for Events & Hosting Advisory Committee		



▪ Activate PTSO Council		
▪ Implement 1 <sup>st</sup> phase of Responsible Coaching plan		Screening
▪ Host Coach Conference		
▪ Deliver Canadian Championships with local HOCs		

#### KEY ACTIVITIES 2019-2020

- Competition Development Final Approval
- Complete NCCP Operations Manual revisions + publish
- Complete de-integration and revision of Competition Introduction context
- Complete training and upgrading of Coach Developer Program
- Activate Sport Development Advisory Committee
- Review U SPORTS competition model & structure
- Review Skill Awards program
- Host coach conference
- Deliver Canadian Championships with local HOCs





## **STRATEGIC DIRECTION 3: GOVERNANCE & MANAGEMENT**

### **A - ORGANIZATIONAL STRUCTURE**

#### GOVERNANCE & BOD MODERNIZATION

WCL's Board of Directors continues to work in the area of governance and has effectively implemented several tools to function more effectively and efficiently, including BOD meeting norms, to help improve the quality of discussion and good governance principles, which were created to enhance clarity of roles and responsibilities, ensure effective communications with stakeholders while ensuring proper oversight is achieved.

#### BYLAWS

The BOD has committed to reviewing bylaws regularly to ensure that WCL is nimble in adapting to the ever-changing environment. The BOD is in the process of reviewing and revising the association's bylaws, which will be presented to the Members for approval.

#### ORGANIZATIONAL STRUCTURE & COMMITTEES

The activation of all the committee is not yet complete. Activated and operational committees include: Athlete Council, Finance & Audit, Coaches Council, Coach Education & Development, Events & Hosting, High Performance, and Marketing & Communications. WCL also struck a Safety First National Task Force earlier in the year to address a specific mandate.

Committee updates and reports are now presented at BOD meetings and to the membership at the annual meeting.

#### HUMAN RESOURCES / STAFFING

There has been a significant amount of staff turnover in the 2018-2019 fiscal year. In most instances new staff were being hired to fill vacant positions.

#### Summary of Staff Changes in 2018-2019:

- Departures:
  - Leigh Vierling, High Performance Director
  - Julie Beaulieu, High Performance Manager
  - Mitch Kaufmann, Program Coordinator
  - Andrew Pagé, Sport Development & Events Manager
- Additions:
  - Lúcas Ó'Ceallacháin, High Performance Director
  - Jennifer Stairs, High Performance Coordinator



We are still in the process of determining how best to fill the gap filled by the former Sport Development & Events Manager, and will consider where we are currently positioned in the fiscal year, as well as the quadrennial.

#### NATIONAL OFFICE

WCL's National Office relocation to the House of Sport at the RA Centre has been a success. The move has connected various members of the sport community under one roof. The co-location has also resulted in economies of scale and efficiencies by sharing common elements such as meeting rooms, reception, conference halls, a café, washrooms, technologies and many other resources.

We are pleased to be able to host our first Coaches' Symposium at the House of Sport last October.

### **B - MANAGEMENT PRACTICES**

#### RISK MANAGEMENT & COMPLIANCE

##### **Safe Sport**

WCL's biggest priority in the last year has been addressing safe sport. In response to concerns raised by the WCL membership about the coaching culture that exists at Wrestling Canada Lutte (WCL), the Board, with the support of Own The Podium, commissioned a Review of the high performance coaching environment in July 2018 to better understand the nature and extent of the issue. In addition, and more importantly, we wanted to deal proactively with our commitment to safe sport and to better align with our values.

We decided to share the Report what was provided to us by the Reviewer in its entirety, without redacting any parts. Our hope was that by sharing the Review, we begin to re-build the trust required to work together in strengthening our culture.

Since then, WCL has undertaken the following activities in the area of safe sport:

- Independent Third Party Complaints Management
- Workshop with National Team athletes
- Safe Sport webpage
- Screening Policy
- Expansion of Respect Program
- Safety First National Task Force
- Availability of external resources

WCL will also be conducting a Safe Sport workshop at the annual meeting to continue putting in place processes, procedures and policies to help create a safe environment for all participants. WCL





joins the growing voices of other sport organizations who are calling for a pan Canadian strategy and commitment to ensure sport provides an inclusive and safe experience for all participants.

### **Disputes / Disciplinary Matters**

The last fiscal year still saw a growing number of complaints and disciplines that the Association had to address. The complaint and discipline processes are presently directed through a neutral party (Case Manager) and requires that confidentiality be maintained throughout the process to completion.

- Complaints / investigations (bullying, abuse & harassment):
  - 2 staff conduct (concluded)
  - 2 coach conduct (concluded)
  - 7 coach conduct (ongoing)
  - 1 athlete conduct (ongoing)
  - 1 referee conduct (concluded)
- Appeals:
  - 2 x carding (concluded)
  - Team selection (concluded)
  - Event registration (concluded)
- 1 mediation (ongoing)

Given the uncertainty in the current landscape, in many instances WCL has taken on the additional responsibility and cost of addressing complaints not in WCL's jurisdiction due to a lack of policies and procedures at provincial and club levels. This has resulted in astronomical increases in expenses for third party complaints management, investigations and legal counsel as noted in the financial summary.

It will be imperative that through the safe sport workshop that jurisdiction and reciprocity be addressed to ensure continued alignment and information sharing.

Sport Canada has also updated NSO obligations for funding contributions, which will require the NSO and their members to have the necessary workplace integrity policies (harassment, abuse and discrimination) in place to be eligible for funding support.

### **Screening (Police Checks)**

The BOD approved a Screening Policy for the 2019 Canadian Championships at the January 29, 2019 meeting. All support staff (coaches, team managers, medical personnel, officials and WCL staff) were required to provide proof of screening, to receive accreditation for participation.



12 of the participants screened were flagged for “adverse” findings as a result of the screening checks. The screening committee received the following information as part of the decision-making process:

- Screening documents and any other requested information
- Gender, age, city, and role of individual (eg. coach, medical, referee)
- Names of individuals were withheld to ensure unbiased decision-making

Screening Committee Decisions:	Screening Committee Decisions:
<ul style="list-style-type: none"> <li>▪ 8 of the 12 participants were approved to participate</li> <li>▪ 4 of the 12 participants were approved to participate with conditions</li> </ul>	<ul style="list-style-type: none"> <li>▪ Impaired driving – 7</li> <li>▪ Failure to provide sample - 1</li> <li>▪ Common assault – 3</li> <li>▪ Mischief - 3</li> <li>▪ Failure to stop at scene of accident – 1</li> <li>▪ Criminal harassment – 1</li> <li>▪ Failure to comply with probation – 3</li> <li>▪ Traffic of a controlled drug - 1</li> </ul>

WCL is in the process of reviewing the screening policy to ensure continued alignment with the Responsible Coaching Movement parameters and ongoing shifts in this area.

## C - NATIONAL PARTICIPANT STRUCTURE

WCL engaged the Sport Law & Strategy Group (SLSG) to review the current membership/participant structures that exist in provincial/territorial wrestling organizations. One intent of the review was to understand the existing membership/participant structures and determine how they can be streamlined into a coordinated Pan-Canadian structure that meets the needs of the wrestling community and addresses current challenges.

A report has been drafted and shared with the membership and forms the basis of a membership/participant structure workshop for PTSO representatives at WCL’s 2019 Annual General Meeting, led by SLSG Associate Kathy Hare. A goal of the workshop will be to obtain consensus on the top three priorities identified at the end of this report.

## D - REVENUE GENERATION

The 2018-2019 fiscal year saw some additional revenue generation through the following:

- Directed clothing sale
- Grant application for specific NSF enhancement projects through the COC
- Grant application for specific Tokyo familiarization initiatives









- Additional funding through Sport Canada's NextGen programming eligibility.

Revenue generation through a revised Donations & Tax Receipt Policy, approved by the BOD in December 2018, will be monitored over the coming months to help staff in the budgeting process.

The Finance & Audit Committee is fully operational and will be embarking on broader initiatives on investment strategies.

#### KEY ACTIVITIES 2018-2019

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

Activity	Status	Notes
▪ Continue BOD development support plan		Ongoing
▪ Activate remaining committees		WCL priorities shifted to addressing safe sport issues
▪ Conduct national participant structure review		AGM workshop
▪ Risk management / risk registry update		
▪ Safe Sport initiatives	 	Will require additional funding resources, especially for complaints management

#### KEY ACTIVITIES 2019-2020

- National database
- Continue committee activation
- Safe sport framework approval
- Safe sport policy suite review and approval
- Begin 2024 strategic planning process



## STRATEGIC DIRECTION 4: SPORT PROMOTION

### A - MEDIA & COMMUNICATIONS

#### WEBSITE KEY STATS (April 1, 2018 to March 31, 2019)

- 505,119 pageviews (up from 338,818)
- 190,011 sessions (up from 156,306)
- 79,031 users (up from 66,363)
- Average pages viewed per session
- Average session duration – 2 minutes, 14 seconds (down from 2 minutes, 32 seconds)
- Session audience (city):
  - Toronto – 8.78%
  - Calgary – 6.80%
  - Montreal – 4.65%
- Articles posted – 119 (up from 102)

WCL launched a revamped website in April 2018. The website allows for improved communication with the wrestling community and media partners. More focus is being placed on high-quality photos, national team information, and national and international events.

The relaunch has also made the site mobile friendly. Since launch, mobile viewership has taken over as the top way to view the website.

#### FACEBOOK KEY STATS

- Followers: 7,071 (up 1,234 from March 31, 2018)
- Average post reach: 3,696 (up 864 from March 31, 2018)
- Average post engagement: 460 (up 204 from March 31, 2018)

#### TWITTER KEY STATS

- Followers: 22,637 (down 140 from March 31, 2018)
- Average Tweet impressions: 2,223
- Average Tweet engagement: 95

#### INSTAGRAM KEY STATS

- Followers: 3,420 (up 1678 from March 31, 2018)
- Average post engagement: 524

#### MAILCHIMP KEY STATS

- Newsletter subscribers – 748
- Newsletter open rate – 45.5% (Industry average – 17.3%)



## WEBCASTING

Webcasting for all national events is now done in-house on WCL's YouTube page and website with the support of WCL's Performance Analyst.

- Junior / Senior Championships streaming - Average viewership per mat – 697 unique viewers
- U17 / U19 Championships stream – Average viewership per mat – 424 unique viewers

## **B - MARKETING & SPONSORSHIP**

### SPONSORSHIP

WCL signed an outfitting partnership with Nike Team in March. Nike Team is now the official supplier of all national team uniforms and apparel. They have made WCL apparel available for sale at the Junior / Senior Championships and U17 / U19 Championships, and select items are available online.

In addition, WCL signed a partnership deal with OPRO to be the organization's official mouthguard provider. OPRO provides custom mouth guards to all national team members.

WCL also agreed to a partnership between Suples and United World Wrestling to provide Suples training equipment to the High Performance Training Centres.

### WCL BRAND

We continue to be pleased with our partnership and the brand work from Epic Design. Epic Design was the driving force behind the visual look of the new website. They were also responsible for the new singlet designs.

We will continue to work with Epic Design to make functional and visual improvements on the website and social media channels throughout the year.

## **C - AWARDS, RECOGNITION & ALUMNI RELATIONS**

### HALL OF FAME

- Dale Clancy (official) and Nick Cipriano (coach) were inducted into the Wrestling Canada Lutte Hall of Fame under the builder category.
- Samantha Romano of the Brock University was named the recipient of the Bob McLeod Scholarship.

Work is being done to establish alumni database and organize alumni recognition events.



## UWW & INTERNATIONAL RELATIONS

Canadian UWW Commission Members include:

- Legal Commission – Clive Llewellyn
- Marketing & Sponsoring Commission – Bill Dowbiggin
- Medical, Prevention & Anti-Doping Commission – Dr. Babak Shadgan (Chair)
- Technical Commission – Daniel Igali
- Women & Sport Commission – Tamara Medwidsky

WCL's President Don Ryan continues to make a great impact as the Vice-President of UWW Americas, which is the Pan American Continental Association.




## STAKEHOLDER RELATIONS

Sport Canada continues to be our main financial contributor, and as such, significant efforts go into communication and collaboration with them as well as Own the Podium (OTP), who continue to provide recommendations to Sport Canada on how to direct high performance and NextGen funding to NSOs. We also continue to maintain strong relations with other various sport partners in various capacities, including the Canadian Olympic Committee, Commonwealth Games Association of Canada, U SPORTS, AthletesCAN, Canada Games, Coaching Association of Canada and United World Wrestling. In the areas of sport science, sport medicine, we have developed key partnerships with several Canadian Sport Institutes (CSIs) and service providers across the country.

We would like to thank our various sport partners and our advisors, specifically Lisa Dunn from Sport Canada, as well as Alex Davidson from Own The Podium, for their continued efforts in supporting Wrestling Canada Lutte and wrestling in general. Their assistance and guidance continue to be invaluable.

## **KEY ACTIVITIES 2018-2019**

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

Activity	Status	Notes
▪ Webcasting events through wrestling.ca		
▪ Activate Marketing & Communications Advisory Committee		
▪ Establish alumni database		



▪ Plan alumni recognition event		Potential alumni recognition event at 2020 Pan Am Qualifier
▪ Establish national team uniform sponsor		
▪ Launch online store		

#### KEY ACTIVITIES 2019-2020

- Establish a major corporate sponsor
- Launch Tokyo 2020 communications campaign
- Host alumni recognition event
- Focus on storytelling content for athletes, coaches, and officials
- Plan for Olympic qualification celebrations







## 2019-2020 SCHEDULE OF EVENTS

Date	Event	Location
<b>2019</b>		
March 22-24	Junior / Senior Canadian Championships	Saskatoon, SK
April 5-7	U17/ U19 Canadian Championships	Fredericton, NB
April 15-16	Senior Pan Am Championships	Buenos Aires, Argentina
June 5-7	Junior Pan Am Championships	Guatemala City, Guatemala
June 28-30	Cadet Pan Am Championships	Morelia, Mexico
June 29	Non-Olympic Weight Class Trials	Calgary, AB
June 30	Canada Cup	Calgary, AB
July 29-Aug 4	Cadet World Championships	Sofia, Bulgaria
August 7-10	Pan Am Games	Lima, Peru
August 9-11	Junior World Championships	Tallinn, Estonia
September 14-22	Senior World Championships	Nur-Sultan, Kazakhstan
October 28-Nov 3	U23 Senior World Championships	Budapest, Hungary
December 5-7	Canadian Wrestling Trials	Niagara
<b>2020</b>		
	U SPORTS Championships	TBD
March 6-9	2020 Senior Pan Am Championships	TBD
March 13-15	2020 Pan Am Olympic Qualifier	TBD
March 27-29	Junior / Senior Canadian Championships	TBD
April 3-5	U17 / U19 Canadian Championships	TBD



## PARTNERS, SPONSORS & SUPPORTERS

### PARTNERS IN EXCELLENCE



### SPORT PARTNERS



### SUPPLIERS

