



ANNUAL REPORT 2020-2021

September 2021



TABLE OF CONTENTS

| | |
|------------------------------------------------------|----|
| TABLE OF CONTENTS..... | 2 |
| VISION, MISSION, VALUES..... | 3 |
| BOARD OF DIRECTORS 2020-2021 | 3 |
| MESSAGE FROM THE EXECUTIVE DIRECTOR..... | 4 |
| STRATEGIC DIRECTION 1: PODIUM EXCELLENCE | 5 |
| STRATEGIC DIRECTION 2: SPORT DEVELOPMENT | 15 |
| STRATEGIC DIRECTION 3: GOVERNANCE & MANAGEMENT | 18 |
| STRATEGIC DIRECTION 4: SPORT PROMOTION..... | 22 |
| 2019-2020 SCHEDULE OF EVENTS..... | 28 |
| PARTNERS, SPONSORS & SUPPORTERS..... | 29 |





VISION, MISSION, VALUES

VISION

To be a leading wrestling nation through the growth and development of wrestling in Canada and through consistent international podium success.

MISSION

In cooperation with our members and partners, Wrestling Canada Lutte provides leadership and support to athletes, coaches, officials and support staff in the pursuit of national and international podium success.

VALUES

Passion

We instill the love of wrestling in everything in we do
We go the extra distance

Excellence

We strive for continuous improvement
We compete to win

Respect

We embrace and accept our individual differences
We show consideration for one another

Integrity

We are accountable for our actions
We stand up for what we believe in

BOARD OF DIRECTORS 2020-2021

President – Don Ryan
Director (Athletes) – Jasmine Mian
Director (Coaches) – Owen Dawkins
Director (U SPORTS Coaches) – Daniel Olver
Director (Officials) – Lee MacKay
Director (AB/NT) – Russ Pawlyk
Director (BC/YT) – Steve Rennalls
Director (ON) – Jess Tang
Director (ON) – John Cook
Director (QC/NB/NS/NL/PE) – Martine Dugrenier
Director (SK/MB/NU) – Bill Whiteway
Independent Director – vacant

Management Team:

President – Don Ryan
Director – Russ Pawlyk
Director – Jasmine Mian & Jess Tang

Officers:

President – Don Ryan
Treasurer & Secretary – Kelly Rich
Executive Director – Tamara Medwidsky





MESSAGE FROM THE EXECUTIVE DIRECTOR

WCL's plans and operations center on our four strategic directions that drive WCL's 2020 Strategic Plan and include Podium Excellence, Sport Development, Governance & Management, and Sport Promotion.

The start of the fiscal year saw the entire world hit with the COVID-19 pandemic. These unprecedented times called for swift and decisive action at the onset to ensure the safety of our community. This resulted in the entire country going into isolation and the postponement of the 2020 Junior / Senior and U17 / U19 Canadian Championships to 2021 and then to 2022. Beyond WCL, the pandemic saw the Canadian Olympic Team withdraw from the Tokyo Games, followed closely by the postponement of the Tokyo Games to 2021. To follow suit, the BOD approved the extension of the strategic plan by one additional year to align with the completion of the Olympic cycle.

WCL emerged with the development of various risk assessment tools and return to sport protocols. While various parts of the countries had begun to function under new conditions, the sporting community continued to approach the return to sport in a cautious, but optimistic manner.

For WCL, 2020 was a calendar year that was largely without any consistent training and competition opportunities and presented a unique challenge for Tokyo qualified athletes as well as those still trying to qualify. International competition for WCL resumed in late December 2020, but additional challenges with the government of Canada's quarantine measures again posed additional barriers for our athletes to have the necessary volume and quality of training and competition.

These are just a few of the biggest impacts and disruptions that WCL has faced and has met head on. We will continue to work to find creative solutions to meet these ongoing challenges and will call on all of you to help us as we return to wrestling.

I thank you for the opportunity to serve the community as Executive Director and express my sincerest gratitude to all the staff, volunteers, athletes, coaches, medical personnel and officials who continuously engage and make wrestling the best sport. I would also like to thank everyone for taking the time to share their voice and contributions as we continue to work towards meeting our broader objectives. A particular thank you to the Management Team and the Board of Directors for their efforts as stewards of the association, especially in these unique times.

Yours in Sport,



Tamara Medwidsky
Executive Director



STRATEGIC DIRECTION 1: PODIUM EXCELLENCE

INTRODUCTION

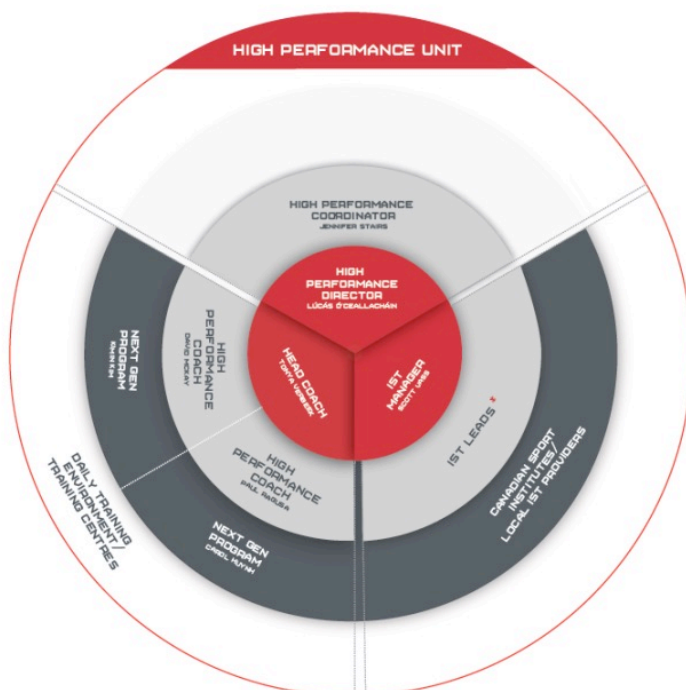
2020-2021 continued to be a challenging year for all involved in the HP programs of WCL. The pandemic, subsequent postponement of the 2020 Olympic Games in Tokyo and resignation of the HP Director threw many obstacles which WCL continues to navigate.

The successful Pan Am Olympic qualifier in March 2020, albeit without spectators, saw the qualification of 4 athletes for Tokyo. The remainder of the 2020 calendar year was largely without any consistent training and competition opportunities, which presented a unique challenge for Tokyo qualified athletes as well as those still trying to qualify.

International competition for Canada resumed in late December 2020, but additional challenges with the government of Canada's quarantine measures again posed additional barriers for our athletes to have the necessary volume and quality of training and competition.

The disruption to the daily training environment and competition schedule has been met head on by the IST and coaching staff and we continue to work to find creative solutions to meet these ongoing challenges.

A – COACHING & TECHNICAL LEADERSHIP



The HP Unit is displayed to the left. The Executive Director filled the gap with the departure of the HPD through the Tokyo Games period. This structure will be reviewed and evaluated after the Tokyo 2021 Games by the new HPD.

Additional oversight on technical policies is provided by the HP Advisory Committee. We thank all the current and outgoing members for their commitment and support.



B – HIGH PERFORMANCE PLANNING & PREPARATION

The YTP for 2020-21 was challenging as wrestling faced the many and various realities for training, travel and competition under COVID restrictions, including lockdowns and quarantine measures. Our focus remained on preparing athletes bound for the Olympic Games and those who continue to try and qualify, as well as targeted HP and NextGen athletes, all with a lens of safety for our participants.

Significant efforts were made to develop Return to Sport protocols, as well as virtual activities, such as performance analysis, to support and maintain athlete and coach engagement through this period. This was supported by athlete monitoring via Kinduct, WCL's new Athlete Management System. It is important to note that the primary focus of Kinduct remains athlete wellness and overall health. We continue our efforts to seek ways to wrestle smarter, not harder.

Notwithstanding the lack of consistent domestic and international competition, we were able to find solutions for carding (AAP) and selection criteria for several key events, as well as NextGen program criteria.

Into the new fiscal year, the focus will remain on re-evaluating and revising Return to Sport protocols and continuing to build further alignment along the athlete performance pathway. We will be seeking opportunities to collaborate more closely with PSOs to ensure the presence of national program coaches in provincial camps and events, as well as continuing to share the GMP so that we can keep closing our gaps on the international stage.

C – GAMES / CHAMPIONSHIP PERFORMANCE

The start of the 2020-21 season was brought to an abrupt close following the successful hosting of the Pan Am Championships and Olympic Qualification tournaments. The rest of the fiscal year was largely devoid of events, with participation in only 3 international tournaments:

- Individual World Cup – Belgrade, SRB (December 2020)
- Outstanding Ukrainian Wrestlers & Coaches Memorial (February 2021)
- Matteo Pellicone (March 2021)

This lack of available competition was a serious disruption to the remainder of the Olympic qualification process, as well as preparation for other major championship events in leading into 2021-2022, including our up and coming Junior and U23 athletes.










The 2021-22 fiscal year will see additional training and competition opportunities, both domestic and international, but we will continue to be impacted by various regional and provincial restrictions as we continue to return to sport in a more consistent manner.





KEY ACTIVITIES 2020-2021

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

| Activity | Status | Notes |
|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| ▪ Develop Return to Sport protocols |  | Protocols continue to be reviewed & updated as COVID continues to evolve |
| ▪ Continue to support and maintain athlete and coach engagement during COVID |  | |
| ▪ Further online seminars on GMP, Performance Analysis, other |  | |
| ▪ OTP Submission |  | |
| ▪ Updated 2022 carding policy |  | |
| ▪ Deliver targeted international competition, where possible |  | |
| ▪ Updated selection policies, where applicable |  | |
| ▪ Olympic qualification process and prep |  | |
| ▪ Continue communication via newsletter and regular contact points for HP Athletes and Coaches |  | |

KEY ACTIVITIES 2021-2022

- Deliver Olympic Games program
- Olympic & quad debrief
- Hire new HPD
- 2024 HP plan
- OTP fall Submission
- Updated 2023 carding policy
- Updated 2022 selection policies
- Return to sport and participation in major championships
- Continue communication via newsletter and regular contact points for HP Athletes and Coaches





STRATEGIC DIRECTION 2: SPORT DEVELOPMENT

A – COACH EDUCATION & DEVELOPMENT

WCL continues to be well served by our contracted consultant to help support WCL's renewed efforts in this area. A tremendous amount of technical support is also provided by the Coach Education & Development Advisory Committee (CEDAC).

NCCP Operations Manual:

- The manual was approved in the fall of 2020 and guides the operations of all NCCP business.

NCCP Program Updates:

- COVID saw a shift and a reprioritization of work as directed by the PTSOs, essentially delaying Comp Dev work and a short-term change of priority to address the immediate needs of the community.
- Comp-Int:
 - WCL developed and ran new virtual Comp-Int training and evaluation sessions to address the absence of in-person activities for most of 2020.
 - PTSOs are able to deliver in-person workshops and evaluations, provided local health authorities permit this type of activity.
 - WCL is in the process of developing a hybrid (part virtual, part in-person) to address the current needs of the broader community, especially as COVID continues.
 - Grant Lavallee is the lead facilitator for this stream.
- Comp-Dev:
 - The content for the revised program has been completed with a pilot completed (including coaches that are already certified in that stream).
 - WCL has prioritized Canada Games coaches for upcoming workshop availabilities.
 - Gord Sturrock is the lead facilitator for this stream.
- The goal with all updated coach education program content is to integrate and align with WCL's Gold Medal Profile and Athlete Development Pathway.

NCCP Certification Special Consideration:

- The CEDAC continues to address special consideration requests related to missing certification and related on a case-by-case basis.

B – EVENT HOSTING

All domestic events were cancelled in the 2020-2021 fiscal year due to COVID.

WCL has continued to invest in technology to ensure that all sanctioned events are available via livestream on WCL's YouTube channel.





The Events & Hosting Advisory Committee (EHAC) completed the mammoth task of developing a revised domestic competition framework and corresponding Hosting Regulations & Requirements for the U17 & U19 Canadian Championships and the Canadian Wrestling Trials – Senior, Junior & Cadet.

Selected hosts for the next few years include:

- 2022 Canadian Trials (Cadet, Junior, Senior) – Edmonton, AB
- 2022 Canadian Championships (U17 & U19) – Calgary, AB
- 2022 Canada Cup – Summerside, PE
- 2023 Canadian Trials (Cadet, Junior, Senior) – Waterloo, ON
- 2023 Canadian Championships (U17 & U19) – Vancouver, BC
- 2024 Canadian Trials (Cadet, Junior, Senior) – Ottawa, ON
- 2024 Canadian Championships (U17 & U19) – Mississauga, ON

The committee will now be turning to the development of an international hosting framework.

C – PTSO & STAKEHOLDER COLLABORATION, ALIGNMENT & PARTNERSHIPS

COLLABORATION & COMMUNICATION

WCL's Member calls were an effective forum to inform the membership on new initiatives and results from existing ones, answer any questions, receive and provide feedback on current events, and share best practices and ideas. WCL increased the frequency of these calls during the early days of COVID and have settled back into a schedule of calls being held approximately every 6-8 weeks.

It will be important to continue to improve our capacity to communicate with the WCL community. This will be made possible by facilitating the alignment of PTSO services and completing work on a nationwide database. This will result in reducing the administrative demands of membership and event registration, as well as reporting to provincial and federal funding partners and ultimately increase the capacity of PTSOs to focus on wrestling specific programming within their provinces.

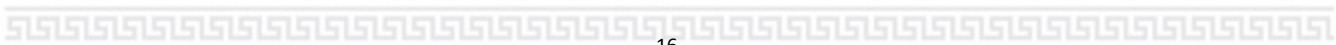
ATHLETE DEVELOPMENT

Canada Games

Similar to many other major Games, the Canada Games were postponed from the summer of 2021 to the summer of 2022. This necessitated additional discussion with the PTSOs on changes to age categories to adapt to the new dates.

U SPORTS

The 2021 U SPORTS Championships were cancelled due to COVID and re-awarded to currently set to the University of Alberta in Edmonton, AB in February 2022.





The new Wrestling Sport Technical Sub-Committee was struck and includes coach and athletic director representatives from across the country, as well as a WCL representative. Activities that were undertaken and approved include revised weight classes and preliminary discussions on a revised competition structure that could include both individual and team dual meet competitions.

WCL recognizes the value of the U SPORTS system and the contribution to WCL's athlete development pathway and as such, WCL continues to provide significant financial support through Championship hosting and coach support.

D – GENDER EQUITY





In response to Sport Canada's increased mandates on Gender Equity, WCL struck a Gender Equity Working Group. Building on the initial discussions of the group, WCL partnered with Canadian Women & Sport (formerly CAAWS) to participate in their "Gender Equity Playbook" program. The playbook includes 3 components:

- GE LENS E-module
- GE Assessment
- GE Action Planning

Several specific GE activities have been delayed as a result of COVID, including the delivery of two Wrestle Like A Girl camps (in partnership with "Wrestle Like A Girl").

KEY ACTIVITIES 2020-2021

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

| Activity | Status | Notes |
|------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------|
| ▪ Complete NCCP Operations Manual revisions + publish |  | |
| ▪ Complete revision of Competition Development material |  | Some delays were experienced due to COVID |
| ▪ Develop revised Competition Introduction delivery during COVID |  | |
| ▪ Complete WCL domestic competition RFP process through 2024 |  | |





| | | |
|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------|
| ▪ Deliver Canadian Championships with local HOC |  | The events were cancelled due to COVID |
| ▪ Complete review and approval of Canada Games Technical Package and Competition Schedule |  | Revisions are being made to address postponement to 2022 |
| ▪ Continue to deliver Member calls |  | |
| ▪ Complete GE Audit with Canadian Women & Sport |  | |

KEY ACTIVITIES 2021-2022

- Complete revision of Competition Development material
- Deliver 2021 U23 & Senior World Team Trials
- Deliver 2022 Canadian Trials & Championships with local HOC
- Develop and implement GE action plan items upon completion of GE audit
- Secure additional resources required to address gaps in EDI (equity, diversity and inclusion) at WCL





STRATEGIC DIRECTION 3: GOVERNANCE & MANAGEMENT

A - ORGANIZATIONAL STRUCTURE

GOVERNANCE & BOD MODERNIZATION

WCL's Board of Directors continues to work in the area of governance and has effectively implemented several tools to function more effectively and efficiently, including BOD meeting norms, to help improve the quality of discussion and good governance principles, which were created to enhance clarity of roles and responsibilities, ensure effective communications with stakeholders while ensuring proper oversight is achieved.

WCL will have a significant change in its BOD composition at the 2021 AGM as a result of 4 outgoing directors, most of who will reach their maximum term limits. WCL thanks outgoing President Don Ryan, as well as outgoing directors Martine Dugrenier, Jess Tang, and Owen Dawkins.

ORGANIZATIONAL STRUCTURE & COMMITTEES

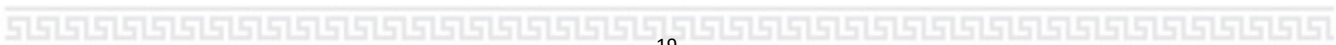
The activation of all the committee is not yet complete. Activated and operational committees include: Athlete Council, Finance & Audit, Coaches Council, Coach Education & Development, Events & Hosting, High Performance, and Marketing & Communications. WCL also struck several working groups including the Safety First National Task Force and the Gender Equity Working Group to address specific mandates.

HUMAN RESOURCES / STAFFING

Summary of Staff / Contractor Changes in 2020-2021:

- Departures:
 - Lúcas Ó'Ceallacháin, High Performance Director
 - Shayne Morris, Event Coordinator
- Additions:
 - Ashley Welock, Financial Services

The Executive Director has largely been filling the gaps left by departing staff. Following the Tokyo Games, all current and future staff roles and responsibilities will be reviewed to determine how to best fill these gaps, considering WCL's current financial position.





B - MANAGEMENT PRACTICES

RISK MANAGEMENT & COMPLIANCE

Risk Management Policy

The BOD continued its commitment to addressing risk management at WCL. This included securing additional insurance policies as well as the adoption of a new Enterprise Risk Management Policy, as well as a regular review of its risk registry.

Safe Sport

WCL continued to commit a significant of time and effort in addressing and improving safe sport at WCL. Activities undertaken include:

- Complaints management
- Development of draft Safe Sport Policy Manual which is aligned with the UCCMS (Universal Code of Conduct to Prevent and Address the Maltreatment in Sport)
- 5 community wide town halls to present, review and discuss the draft Safe Sport Policy Manual prior to BOD adoption
- Securing a new independent third party
- Ongoing training and education, and screening requirements

WCL continues to support the external work of the UCCMS working group and the goal of supporting a national system / body to oversee the implement of the UCCMS.

Disputes / Disciplinary Matters

The 2020-21 fiscal year saw WCL transition to a new independent Third Party to receive information and complaints. Any previous complaints received by WCL prior to the new Third Party continue to be addressed by other independent means

Below is a summary of disputes and disciplinary matters addressed in the last year by WCL:

- Complaints (safe sport):
 - 1 mediation (discontinued – complainant withdrew from process)
 - 1 mediation (discontinued – WCL would not agree to terms)
 - 2 coach conduct (concluded)
 - 1 staff conduct (concluded)
 - 1 coach conduct (ongoing) – spinney
- Appeals:
 - 5 x Olympic Team Selection (concluded)



- All 5 appeals proceeded to SDRCC
- 1 settled through mediation
- 4 settled by arbitration
- 1 team selection proceeded to SDRCC (concluded)
- Lawsuits:
 - 1 x WCL as defendant (ongoing)
 - 2 x WCL as defendant (ongoing) – filed but not served
- Discipline:
 - Pursuant to PTSO policies, WCL has recognized the suspension of 4 individuals from WCL sanctioned activity, until the matters are concluded.
 - Pursuant to WCL policies (Safe Sport and Payment Policy), WCL is posting a list of individuals under suspension by WCL on the website.

While the new Safe Sport Policy Manual was approved in June 2021, WCL continues to address complaints that are historical in nature, which present challenges as a result of old policies, as well as a lack of complainants or witnesses in some instances.

Additionally, and in many instances WCL continues to take on the additional responsibility and cost of addressing complaints not in WCL's jurisdiction due to a lack of policies and procedures at provincial and club levels. This has resulted in astronomical increases in expenses for third party complaints management, investigations and legal counsel. We will continue to work with the PTSOs to ensure the adoption and implementation of safe sport policies that align with WCL's to ensure that we eliminate any gaps in the system.

C - NATIONAL PARTICIPANT STRUCTURE

WCL was pleased to announce Interpodia as its preferred vendor for the development of a new participant and event registration database. However, due to COVID and various gaps in staffing, the process has been significantly delayed. However, several PTSOs continue to work with Interpodia to restart their membership registration process at the provincial level.

D - REVENUE GENERATION








The 2020-2021 fiscal year was the first full fiscal year operating through the COVID pandemic. The Federal Government announced a federal emergency support program in late spring 2020. This program offered support directly to NSO and indirectly to PTSO through their provincial governments to ease the loss of revenues and assist with extraordinary costs due to COVID-19. To offset some of the losses noted above, WCL applied for and received funds under the Sport Canada emergency support program, and as a result, was able to largely eliminate the annual WCL member fees for the year. Through Sport Canada provisions, any unspent government directed funding was exceptionally carried over until September 30, 2021.



New revenue generation will be challenging going forward, as the pandemic is still drastically affecting the return to sport and membership participation at the PTSO levels.

KEY ACTIVITIES 2020-2021

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

| Activity | Status | Notes |
|-----------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| ▪ Continue BOD development support plan |  | Ongoing |
| ▪ Activate remaining committees |  | WCL priorities have shifted to address operations during COVID and safe sport issues. |
| ▪ Secure federal emergency sport support program funding |  | Any unspent funding is exceptionally carried over to September 30, 2021. |
| ▪ Risk management / risk registry update |  | Ongoing process |
| ▪ Approve Safe Sport Policy Manual |  | Process was delayed due to COVID and due to lengthy review process. |
| ▪ Secure Independent Third Party |  | |
| ▪ Complete database and registration system build and implement |  | Process was delayed due to COVID and due to staffing gaps. |

KEY ACTIVITIES 2021-2022

- Secure additional federal emergency sport support program funding, where possible
- Secure additional stakeholder funding for specific projects, where possible
- Review bylaws and update governance structure to ensure alignment with new Canadian Sport Governance Code
- Continue committee activation



- Safe Sport Policy Manual approval and implementation at WCL level including review of policy and independent third party
- Continue to work with PTSOs to ensure adoption of relevant safe sport policies
- Complete database and registration system build and implement
- Engage membership and develop 2024 Strategic Plan
- Review and address staffing gaps



STRATEGIC DIRECTION 4: SPORT PROMOTION

A - MEDIA & COMMUNICATIONS

WEBSITE KEY STATS (April 1, 2020 to September 27, 2021)

- 299,683 page views (down from 451,487)
- 130,394 sessions (down from 187,359)
- 80,239 users (down from 87,862)
- Average session duration – 1 minutes, 32 seconds (down from 1 minutes, 56 seconds)
- New (84.8%) vs. returning visitor (15.2%)
- Session audience (city):
 - Toronto – 6.78%
 - Unspecified – 6.67%
 - Calgary – 5.45%
 - Montreal – 5.13%
 - Ottawa – 3.49%
- Articles posted – 53 (down from 85)

FACEBOOK KEY STATS

- Followers: 8,663 (Up 537 from March 31, 2020)
- Average post reach: 1,976
- Average post engagement (reactions, comments, shares, other): 210

TWITTER KEY STATS

- Followers: 23,124 (Up 706 from March 31, 2020)
- Average monthly tweets impressions 61,000
- Average monthly mentions: 45

INSTAGRAM KEY STATS

- Followers: 5,845 (up 679 from March 31, 2020)
- Average post engagement: 656 (Since March 31, 2020)

MAILCHIMP KEY STATS

- Newsletter subscribers – 938
- Newsletter open rate – 46.8%

WEBCASTING

Webcasting for all national events is now done in-house on WCL's YouTube page and website with the support of WCL's Performance Analyst and WCL's investment into the required equipment.





- U23 & Senior World Team Trials:
 - Trials Men's Mat: 4,345 unique views,
 - Women's Mat: 4,139 unique views
- 1,200 subscribers to YouTube Channel

B - MARKETING & SPONSORSHIP

SPONSORSHIP

With the extension of the Tokyo Games, WCL extended its partnership with Nike Team to be the official supplier of all national team uniforms and apparel through the end of 2021. As with the end of every Olympic cycle, we are currently exploring options to continue the agreement or sign with another brand.

Through our partnership with Suples, WCL was able to supply equipment for national team athletes and training centres. The ability to supply key HP athletes with the necessary equipment during COVID has been immensely beneficial.

WCL continues to partner with OPro, who supply WCL with mouthguards for national team athletes.

We are currently working with UWW to provide our national team athletes and training centres with product from Defense Soap to provide mat cleaning and personal cleaning products.

WCL BRAND

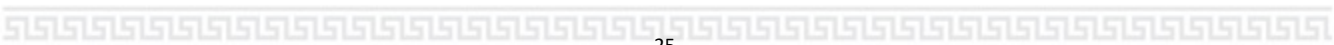
We continue to be pleased with our partnership and the brand work from Epic Design. Epic Design was the driving force behind the visual look of the website. A new singlet design has been created and was released for the Tokyo Olympics in 2021.

We will continue to work with Epic Design to make functional and visual improvements on the website and social media channels throughout the year.

C - AWARDS, RECOGNITION & ALUMNI RELATIONS

Various awards, including the Bob McLeod Scholarship and Athlete of the Year honours were postponed during COVID.

Similarly, the WCL Hall of Fame induction, which traditionally takes place in conjunction with the Junior / Senior Canadian Championships, was postponed due to COVID, and will be relaunched during the 2021 Trials.





UWW & INTERNATIONAL RELATIONS

Canadian UWW Commission Members include:

- Athletes Commission – Jasmine Mian
- Commonwealth Wrestling Committee – Don Ryan & Daniel Igali
- Legal & Ethics Commission – Clive Llewellyn
- Marketing & Sponsoring Commission – Bill Dowbiggin
- Medical, Prevention & Anti-Doping Commission – Dr. Babak Shadgan (Chair)
- Technical Commission – Daniel Igali
- Women & Sport Commission – Tamara Medwidsky

WCL's President Don Ryan continues to serve as the Vice-President of UWW Americas, which is the Pan American Continental Association.

STAKEHOLDER RELATIONS

Sport Canada continues to be our main financial contributor, and as such, significant efforts go into communication and collaboration with them as well as the Canadian Olympic Committee (COC) and Own the Podium (OTP), who continue to provide recommendations to Sport Canada on how to direct high performance and NextGen funding to NSOs.

We also continue to maintain strong relations with other various sport partners in various capacities, including the Canadian Olympic Committee, Commonwealth Games Canada, United World Wrestling, U SPORTS, AthletesCAN, Canada Games, Coaching Association of Canada, and Canadian Women & Sport. In the areas of sport science, sport medicine, we have developed key partnerships within the COPSI Network and service providers across the country.




We would like to thank our various sport partners and our advisors, specifically Lisa Dunn from Sport Canada, as well as Alex Davidson from Own The Podium, for their continued efforts in supporting WCL and wrestling in general. Their assistance and guidance continue to be invaluable.





KEY ACTIVITIES 2020-2021

Legend:  Completed  In progress / on schedule  Delay / caution / issue  Did not meet

| Activity | Status | Notes |
|--------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| ▪ Establish a major corporate sponsor |  | Work is being done to put together a valuation of assets and sponsorship packages |
| ▪ Retain key sponsors through the extended Olympic cycle |  | |
| ▪ Revise Tokyo 2020 communications campaign, including team announcement |  | |

KEY ACTIVITIES 2021-2022

- Hire new Marketing & Communications Manager
- Launch Tokyo Olympic communications campaign
- Secure outfitting sponsor for 2021-2024
- Draft new marketing and communications operating plan for 2021-2024
- Restart activities of Alumni & Recognition Advisory Committee
- Continue efforts to find corporate sponsor

2021-2022 SCHEDULE OF EVENTS

| Date | Event | Location |
|-----------------|---------------------------------------|---------------------|
| 2021 | | |
| May 06-09 | Olympic Qualification Tournament | Sofia, BUL |
| May 27-30 | Senior Pan Am Championships | Guatemala City, GUA |
| June 09-13 | Junior Pan Am Championships | Oaxtepec, MEX |
| August 01-07 | Olympic Games | Tokyo, JPN |
| August 16-22 | Junior World Championships | Ufa, RUS |
| September 04 | U23 & Senior World Team Trials | Saskatoon, SK |
| October 02-10 | Senior World Championships | Oslo, NOR |
| November 01-07 | U23 World Championships | Belgrade, SRB |
| November 26 | National Carding / Ranking Tournament | Saskatoon, SK |
| December 01-04 | Junior Pan Am Games | Cali, COL |
| 2022 | | |
| February 25-26 | U SPORTS Championships | Edmonton, AB |
| March 10-13 | Cadet, Junior, Senior Canadian Trials | Edmonton, AB |
| March 25-27 | U17 / U19 Canadian Championships | Calgary, AB |
| May 05-08 | Senior Pan Am Championships | Santiago, CHI |
| June 24-26 | Cadet Pan Am Championships | Buenos Aires, ARG |
| July 02 | Canada Cup | Summerside, PE |
| July 08-10 | Junior Pan Am Championships | Oaxtepec, MEX |
| July 25-31 | Cadet World Championships | Rome, ITA |
| August 05-06 | Commonwealth Games | Birmingham, GBR |
| August 06-21 | Canada Summer Games | Niagara, ON |
| August 15-21 | Junior World Championships | Sofia, BUL |
| August 23-27 | Jeux de la Francophonie | Kinshasa, CON |
| September 10-18 | Senior World Championships | Belgrade, SRB |
| October 04-08 | FISU World Cup Combat Sports | Ekaterinburg, RUS |
| October 17-23 | U23 World Championships | Pontevedra, ESP |

PARTNERS, SPONSORS & SUPPORTERS

PARTNERS IN EXCELLENCE



SPORT PARTNERS



SUPPLIERS

