



# **INTERNATIONAL EVENT HOSTING POLICY**

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## 1 – PURPOSE

The purpose of this Policy is to have a clear and consistent understanding of how Wrestling Canada Lutte (WCL) determines which international wrestling events Canada will host or bid for, who will organize such events and how frequently Canada should host international events to achieve the following outcomes:

- Provide clarity on which events Canada will host;
- Provide a framework for determining groups to undertake the bid process for hosting international events;
- Provide an outline for WCL providing sanction to multi-sport Games being hosted in Canada;
- Articulate the roles and responsibilities associated with hosting international competitions that are sanctioned by WCL in Canada.
- Articulate WCL’s role and responsibilities for administering this Policy; and
- Mitigate and manage risks to WCL.

## 2 – DEFINITIONS

- INTERNATIONAL EVENT – A UWW sanctioned competition, which may include the following:
  - CHAMPIONSHIP EVENT – World Championship, Pan-American Championship, World Cup, Olympic Qualification event or other major UWW competition.
  - RANKING SERIES EVENT – A UWW sanctioned wrestling competition that UWW uses to determine ranking and seeding for International Competition.
  - INTERNATIONAL TOURNAMENT – A UWW sanctioned wrestling competition that is not a Championship or Ranking Series event.
- HOST ORGANIZING COMMITTEE (HOC) – is the group, club or organization of persons that have applied and been awarded the right to host a particular event at a specific time. They are responsible to take ownership of the event under the governance and oversight of the sanctioning bodies (WCL, UWW, etc.) to plan, deliver, finance, execute and ensure that all the requirements and regulations are followed.

In addition, the following abbreviations are used throughout the document:

BOD	Board of Directors
EHAC	Events & Hosting Advisory Committee
LTD	Long-Term Development
UWW	United World Wrestling
WCL	Wrestling Canada Lutte

## 3 – SCOPE & APPLICATION

These requirements apply to all UWW and WCL sanctioned international events in Canada. These do not apply to dual meets, training camps, training activities or any non-sanctioned UWW /or WCL events.

## 4 – KEY PRINCIPLES

WCL's International Hosting Policy is based on the following key principles:

- WCL's role is to provide governance and oversight of hosting international events in Canada by sanctioning an HOC.
- A WCL representative(s) must be added as an active member of the HOC.
- HOC's role is to plan, deliver, finance and undertake all operational matters of international events that have been assigned to them and sanctioned by WCL.
- WCL's objectives of hosting international events in Canada include:
  - Providing opportunities for Canadian wrestlers to gain exposure to international competition (aligned with WCL's LTD – Training to Win);
  - Providing Canadian athletes with the best opportunity to qualify for other major Events, by competing at home, where applicable;
  - Fulfilling WCL's responsibilities to facilitate international competitions in the sport of wrestling as a national federation of UWW.
  - Promoting the sport of wrestling and growing the WCL brand with stakeholders, fans and spectators.
- WCL will time the hosting of international events to preferably align with analogous international events in the United States of America in order to create better cost-synergies that entice foreign participation in North America, and to not conflict with other significant UWW events occurring simultaneously.
- All international events should make best efforts to include both Sport Canada & provincial & local government/tourism support.
- The financial viability of the international event, including realistic budgeting of both revenues and expenses, will be a key consideration for decisions on hosting.

## 5 – POLICY

In keeping with the principles noted above, WCL may sanction the hosting of one of the following international events in Canada:

- A Championship Event (one per quadrennial) in one of the UWW age groups; or
- An annual UWW Ranking series event.
- An annual UWW international tournament.

The HOC would be selected through an RFP process managed by EHAC.

## 6 – ORGANIZING REQUIREMENTS

UWW has specific requirements for the organization of all international competitions (<https://uww.org/governance/regulations-olympic-wrestling>).

WCL sanctioned international events will operate in accordance with UWW event regulations, as well as:

- The HOC will comply with any WCL, Sport Canada or Government of Canada requirements, commitments or obligations for international Hosting of Events;
- Unless specified otherwise, all Sport Canada hosting grants, specific to the Event in question, will be directed by WCL to enable the HOC in operating that event and/or offset eligible costs for the event.

## **7 – CHAMPIONSHIP SELECTION & RANKING SERIES PROCESS**

Twelve (12) months prior to the start of each Olympic quadrennial, WCL high performance staff will recommend what international events are deemed important to host for the upcoming quadrennial.

WCL will then initiate an internal Expression of Interest (EOI) / Request for Proposal (RFP) process (within Canada) to select a potential candidate AND determine viability of hosting the event. If the event is deemed to be viable, WCL will then submit a bid to UWW to host the international event.

Applications would be reviewed by EHAC and scored based on an RFP bidding matrix, to select and recommend the best candidate to BOD for endorsement. This will allow WCL to also seek approval and support from Sport Canada and the HOC to seek approval from local tourism/government agencies prior to making a bid submission to UWW (or other sanctioning bodies) within their deadlines.

WCL will select and provide sanction to the best candidate using the following priorities:

1. Ability to plan, manage & operate the event on a minimum breakeven financial proposition.
2. Supports WCL participation or qualification of Olympic Games.
3. Supports WCL participation or qualification of World Championship participation.
4. Provides WCL participants with high level International opportunities.
5. Enhances the promotion of the sport of wrestling in Canada.

## **8 – EXCEPTIONS**

Any exceptions to the policy must be approved by the CEO.