



## **EVENT MEDIA POLICY**

May 2026

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## 1 – PURPOSE

The purpose of this Policy is to establish guidelines for accredited media attending Wrestling Canada Lutte (WCL) sanctioned events. These guidelines ensure that media coverage supports the promotion of wrestling in Canada while maintaining athlete safety, privacy, competitive integrity, and WCL's contractual broadcast obligations.

## 2 – SCOPE

This policy applies to all media personnel attending WCL events, including but not limited to:

1. Journalists
2. Photographers
3. Videographers
4. Digital content creators
5. Podcasts
6. Broadcast personnel
7. Team media representatives

All individuals capturing media content at WCL events must comply with this policy.

## 3 – MEDIA ACCREDITATION

### *3.1 Accreditation Requirement*

All media representatives must obtain accreditation through the official accreditation process (3.3) from WCL to work at an event.

Accreditation:

- Must be requested in advance of the event for any multiple day events.
- Must be approved by WCL's Communications and Marketing Manager.
- Day of accreditation is permitted, at the discretion of WCL's Communications and Marketing Manager. Media must check in with the Communications and Marketing Manager to receive approval and accreditation before gathering content.
- Accreditation may be limited based on venue capacity, operational requirements, or broadcast agreements.

**WCL reserves the right to approve or deny any accreditation requests.**

### *3.2 Eligibility*

Media accreditation is generally granted to:

- Professional journalists, videographers and photographers
- Broadcast partners
- Recognized media organizations
- Approved freelance media working on assignment
- Approved team media representatives

Supporting documentation may be requested during the application process.

### *3.3 Accreditation Process*

1. Request Media Accreditation by contacting WCL's Communications and Marketing Manager by email at: [dmatte@wrestling.ca](mailto:dmatte@wrestling.ca).
2. Submit all required documentation.
3. Receive written confirmation and approval from the Communications and Marketing Manager.
4. Obtain accreditation badge on site at the event.

### *3.4 Accreditation Identification*

All accredited media must:

- Wear their official WCL media accreditation at all times.
- Display the pass in a visible location while working.
- Wear a media bib or identifier if one is provided by WCL or the event organizers.

Failure to properly display credentials may result in removal from restricted areas or revocation of accreditation.

## **4 – MEDIA ACCESS & DESIGNATED AREAS**

Accredited media may only access areas designated for media operations.

Permitted areas may include:

- Designated media seating
- Photo positions around the field of play
- Mixed zones
- Press work areas

Media are **not permitted** in:

- Athlete warm-up areas\*
- Locker rooms
- Medical areas
- Restricted competition areas

- Weigh-in areas

Media must follow all venue access control and instructions from event staff.

\* An exception will be made for WCL's official photographer, host committee photographer and Team Media members. Team Media members may only gather content of their team members in this area.

## **5 – TEAM MEDIA & COMPETITIVE INTEGRITY**

Team-affiliated media representatives must operate strictly in a media capacity while performing media duties.

Team media representatives:

- May not position themselves in a team's competition corner.
- May not provide or appear to provide coaching or tactical support.
- Must remain in designated media areas during competition.

This policy exists to avoid the perception that a team has additional coaching personnel in their corner.

## **6 – MULTIPLE ROLES AT AN EVENT**

Individuals who hold multiple roles at a WCL event (for example: coach, official, volunteer, team leader, or referee) may only perform one role at a time.

When acting in a media capacity:

- Individuals must follow all media policies.
- They must remain in media-designated areas.
- They may not simultaneously perform coaching or officiating duties.

WCL reserves the right to restrict media access for individuals whose other event roles may create a conflict of interest or disrupt competition operations.

## **7 – ATHLETE PRIVACY**

WCL is committed to protecting the dignity and privacy of athletes.

### *7.1 Athlete Requests*

If an athlete formally requests not to be photographed or filmed, accredited media must make reasonable efforts to respect that request.

Interview requests should be directed to the Communications and Marketing Manager, who can determine the best place for the interview to occur.

### *7.2 Weigh-Ins*

Weigh-ins are considered private competition operations. Media are not permitted to:

- Attend
- Photograph
- Film
- Record

any portion of the weigh-in process.

### *7.3 Disclosure of Recording*

Cameras and all content capturing equipment must be fully visible or media personnel must wear clear identifier that they are capturing content. This may include media bibs, arm bands or other identifiers.

### *7.4 Drones*

Drones are prohibited unless specifically authorized by WCL and the venue.

## **8 – VIDEO & BROADCAST RESTRICTIONS**

WCL may have agreements with official broadcast or streaming partners that grant exclusive rights to competition footage. Unless explicitly authorized by WCL, media may not:

- Record or reproduce full matches
- Broadcast live competition video
- Stream matches in real time
- Upload full match footage to digital platforms

Limited highlights (30 seconds maximum clip length), interviews, and behind-the-scenes content may be permitted provided it does not violate WCL broadcast agreements. These restrictions apply to all accredited media.

WCL reserves the right to require removal of content that violates these restrictions.

## **9 – PROFESSIONAL CONDUCT**

All accredited media must:

- Follow instructions from event staff and venue personnel
- Respect athletes, coaches, officials, staff and volunteers
- Avoid interfering with competition operations
- Maintain a safe working environment

Failure to comply with these guidelines may result in:

- Immediate revocation of accreditation
- Removal from the venue
- Future accreditation restrictions

## **10 – ENFORCEMENT**

WCL reserves the right to:

- Modify media access at any time
- Suspend or revoke accreditation for policy violations
- Impose additional sanctions if necessary

The Communications and Marketing Manager, in consultation with the event organizing committee, has final authority over media accreditation decisions.

## **11 – EXCEPTIONS**

Any exceptions to the policy must be approved by the CEO.